



App Revolution

Consistent Digital Experiences on All Platforms

Everybody should to be Able to
Participate in a Future
that They want to Live for.
That's what **Technology** can do.

Dean Kamen, Inventor of Segway





Strong Organisation Foundation



Vision

Fast, Convenient &
Consistent Access To
Products & Services
through Any Platform



Mission

Make App Ecosystems
Part of Day-To-Day
Personal Life &
Business Activities



Values

Consistency in Quality
Accountable to Actions
Integrity in Relations
Passion to Go Beyond

Your Growth Is App Driven Today

But Is It Cost Effective To Build Apps ?





Multiple Application Platforms



Web App

Provide a Faster Access to Your Service through Web Software for **Google Chrome, Mozilla Firefox & Apple Safari.**



Market Price
Approx. ₹6 - ₹18 Lakhs



Mobile App

Provide a Faster Access to Your Service through Mobile Software for **Google Android & Apple iOS Devices.**



Market Price
Approx. ₹12 - ₹24 Lakhs



Desktop App

Provide a Faster Access to Your Service through Computer Software for **Windows, MacOS & Linux Machines.**



Market Price
Approx. ₹12 - ₹24 Lakhs



WAIT

It's Too **Expensive**

Is there a way to have all of this
at a **Fraction** of the Cost?



65% Lower Cost

Everyone Can Now Become App-Ready



Monthly **Retainers**

Starting ₹25000 per month



6 Step Process Workflow



Product Discovery

Understanding the project scope, product/market fit, user scenarios, user behaviour, technology stacks, application platforms, deliverables & deadlines.



Product Design

Performing Research, Structuring App Architecture, Designing Wireframes, UI Flows, User Interfaces, Adding Motion Design, Design Test, Improve Prototype & Update.



Frontend Development

Develop Frontend Code, Perform Behaviour Driven Tests, Run Code Unit Tests, Continuous Integration, Continuous Delivery, Deploy Code to Staging Server.



Backend Development

Develop Backend Code, Perform Behaviour Driven Tests, Run Code Unit Tests, Continuous Integration, Continuous Delivery, Deploy Code to Staging Server.



Product Deployment

Run Regression Tests, Run Functional Tests, Deploy Code to Production Server, Perform Smoke Tests, Launch Product, Activate Continuous Deployment Pipeline.



Feature Upgradation

Analyse User Behaviour, Track User Experience, Measure User Retention, Measure User Stickiness, Prepare New Feature Sprints, Repeat the 6 Step Process Workflow.



1. Product Discovery Phase

   asana



Scope &
Market Need

Scenarios &
Behaviour

Tech Stacks &
Platforms

Deliverables
& Deadlines



2. Product Design Phase



Figma



Research &
Architecture

Wireframes &
UI Flows

UI & Motion
Design

Test, Improve
& Update



3. Frontend Development Phase





4. Backend Development Phase





5. Deployment Phase

 TestProject



 Katalon



 **applitools**

 Opsgenie



 GitHub



 **codefresh**





6. Feature Upgradation Phase

smartlook



fullstory

Analyse User
Behaviour

matomo



Amplitude

Track User
Experience



Segment

Retention &
Stickiness

Jira Software



asana

New Feature
Development

10+ Years

Building Experiences

100+ Customers

Recommending Us Globally

98%

Customer Retention Rate





Our Esteemed Clients

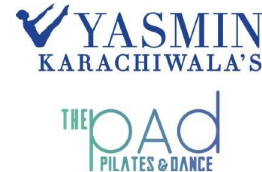


राष्ट्रीय सेवा योजना
National Service Scheme
युवा कार्यक्रम और खेल मंत्रालय
Ministry of Youth Affairs and Sports
भारत सरकार
Government of India



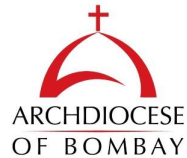


Our Esteemed Clients



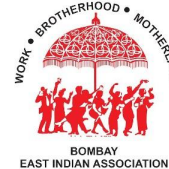
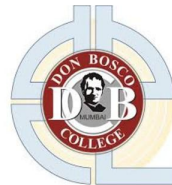


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**Let's Start Your
App Journey Today**







Thanks!

Any **Questions** ?

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