



BREEUR

COMPANY

PROFILE

LOGOS & WEBSITES, WEB & MOBILE APPS, & DIGITAL MARKETING

Who We Are?

Breeur Solutions is a Product-Driven Venture-Development Firm that works with a range of Startups and Big Brands to Create Compelling, Successful, Innovative Apps and Websites.



WE BUILD

Dream Projects

We help clients perfect and realize their visions for digital products. Our approach focuses on understanding real problems and providing effective solutions

Scalable Technology

With our scalable technology, we design intuitive web, mobile, and desktop solutions. This allows you to concentrate on core business activities and increase profits, giving you peace of mind.







WE BUILD

Personalized Engagement

Our personalized engagement strategies drive customer satisfaction and enable business growth. We have worked with over 150 clients across 15 countries, leveraging our time-tested performance-driven framework.

Solid Projects and Business Profits

With our expertise and experience, we deliver solid projects that meet your needs. By understanding the real problems and aiming to solve them, we build projects that have a strong foundation and contribute to increased business profits.



WE LOVE CHALLENGES

We have a young and dynamic team enthusiastic to work with new and challenging projects

3+ Designers

7+ Developers

5+ Strategists

3+ Marketers

Benefits: We have worked and delivered over 250+ projects over the last 12 years



Global Clientele



PROTTO



ABSOLUTE

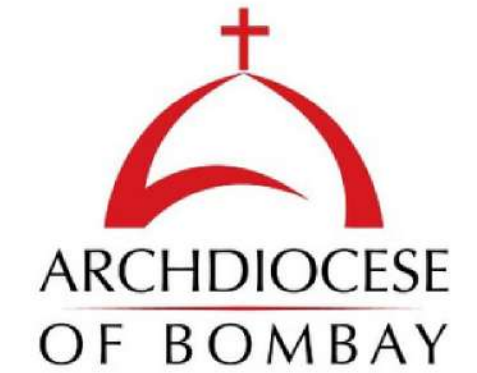
medikabazaar
...ProCure & Cure



afdindia
gateway to global design schools



RAGGED KINGDOM
WORK BY JAMIE REID



मुंबई विद्यापीठ
University of Mumbai





GOVERNMENT OF MAHARASHTRA'S
SYDENHAM
 INSTITUTE OF MANAGEMENT STUDIES,
 RESEARCH &
 ENTREPRENEURSHIP EDUCATION



राष्ट्रीय सेवा योजना
 National Service Scheme
 युवा कार्यक्रम और खेल मंत्रालय
 Ministry of Youth Affairs and Sports
 भारत सरकार
 Government of India

M MIAMI
 UNIVERSITY



MoreFun

dish





BREEUR


WEB & APP

DEVELOPMENT

LOGOS & WEBSITES, WEB & MOBILE APPS, & DIGITAL MARKETING

Problems Faced By Businesses

1. Are you looking for a Brand Website?
2. Are you facing getting right development team for your work ?
3. Are you tired of getting bugs and glitches fixed without success?
4. Facing difficulties in getting custom apps built for your business ?
5. Facing slow progress in using technology optimizations ?



WHY CHOOSE US ?

We have tailored web and app development solutions.

Our experienced team develops technology focussed at your requirements and business utility.

We adapt to the latest technology trends, lower costs, and build lasting customer relationships.

Your success is our focus.



The image features a central white rounded rectangle with a black border, resembling a window or a card. At the top left of this rectangle are three small colored circles (red, green, yellow) representing window control buttons. The text "User Experience Design" is centered within the rectangle in a bold, black, sans-serif font. The background is white with decorative elements: a large orange-to-white gradient circle in the top right, and several wavy, layered lines in shades of orange and brown on the left and bottom edges.

User Experience Design

WIREFRAMING

Wireframing provides a visual representation of a digital product's structure and layout, aiding in creating effective and intuitive designs.

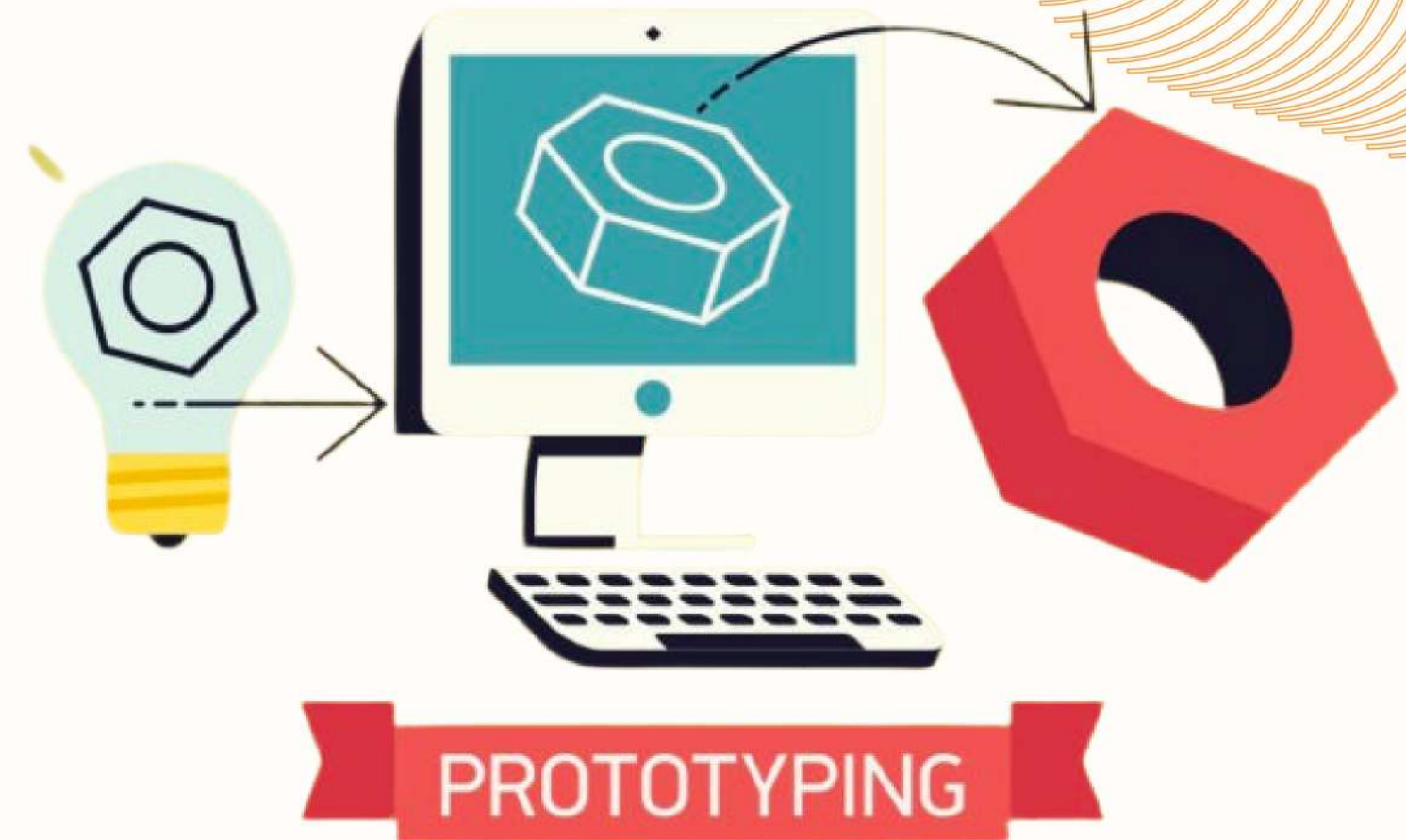


Benefits : wireframing is that it allows for early visualization and validation of the product's structure and layout, ensuring effective and intuitive designs.

PROTOTYPING

Prototyping involves creating preliminary models or samples of a product or system to test and evaluate its design, functionality, and performance before the final version is produced.

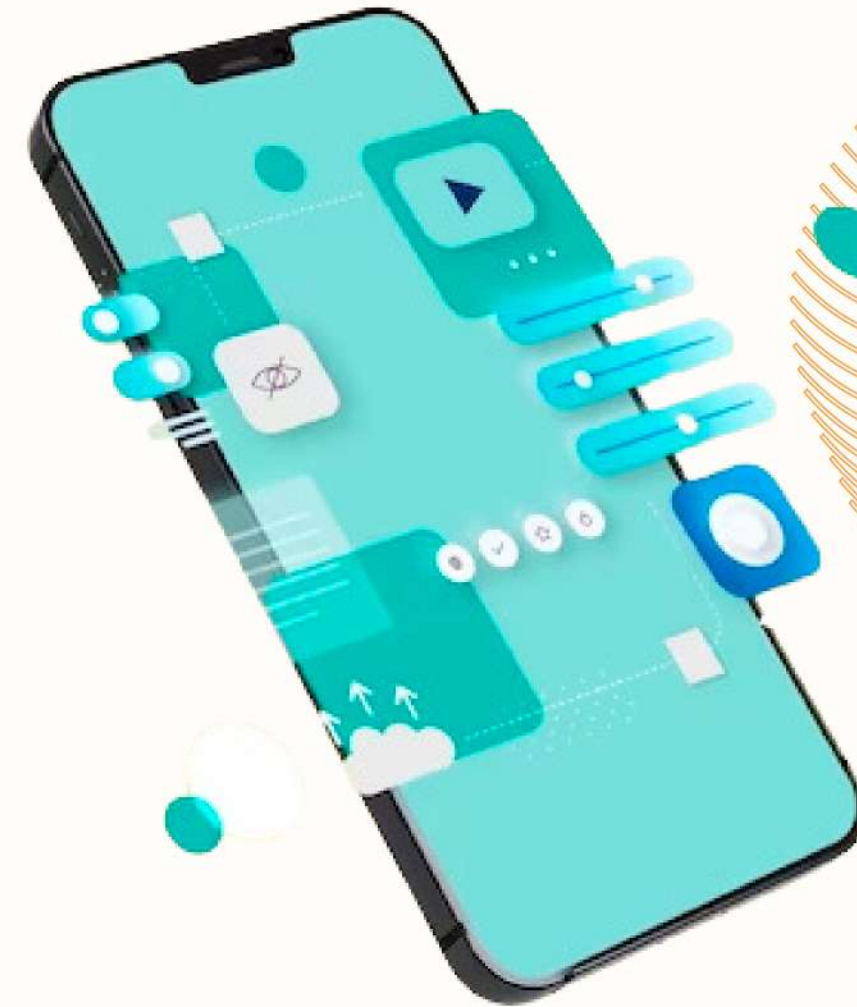
Benefits : enables thorough testing and evaluation of design, functionality, and performance, leading to a refined and optimized final product.



UI (USER INTERFACE)

UI focuses on creating visually appealing and interactive components, such as buttons, menus, and icons, that enable users to interact with and control software programs, websites, or devices

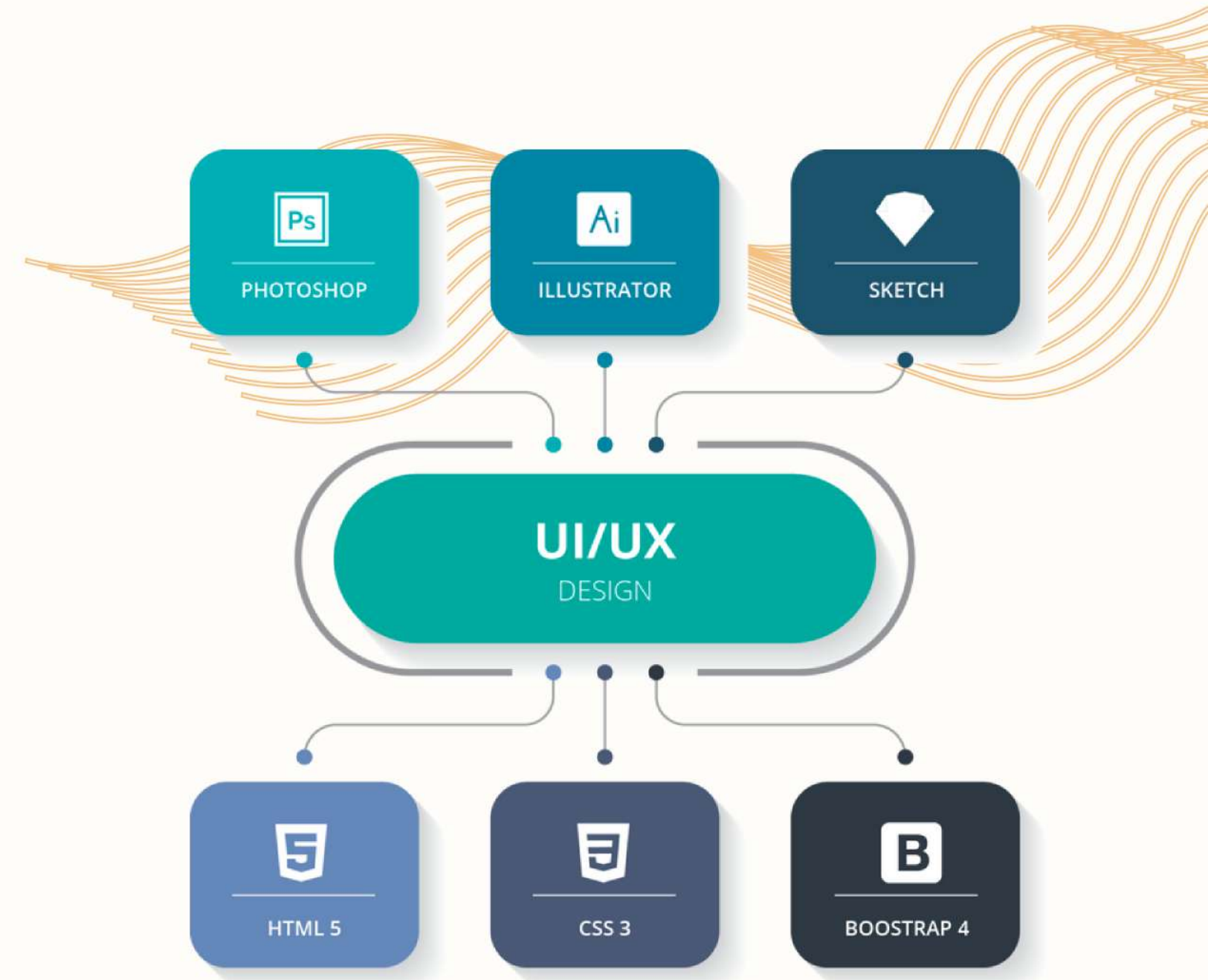
Benefits: enhances user engagement and satisfaction by providing visually appealing and interactive elements that facilitate intuitive user interactions.



UI/UX DESIGN & DEVELOPMENT

This service involves designing and developing user interfaces (UI) and user experiences (UX) for software applications and websites, ensuring a seamless and engaging user journey.

Benefits: ensures a seamless and engaging user journey, leading to increased user satisfaction, retention, and conversions.





Web Development

WEBSITE DEVELOPMENT

Our services include designing and building websites tailored to the needs of individuals or businesses, ensuring a visually appealing and functional online presence.

Benefits : creates an online presence that showcases products or services, expands reach, and facilitates customer interactions, ultimately driving business growth.



PWA DEVELOPMENT

We specialize in developing Progressive Web Applications (PWAs), which offer the functionality and experience of native mobile applications while being accessible through web browsers.



Benefits : web accessibility and native app-like experiences, providing users with a fast, engaging, and reliable mobile experience.

DNS MANAGEMENT

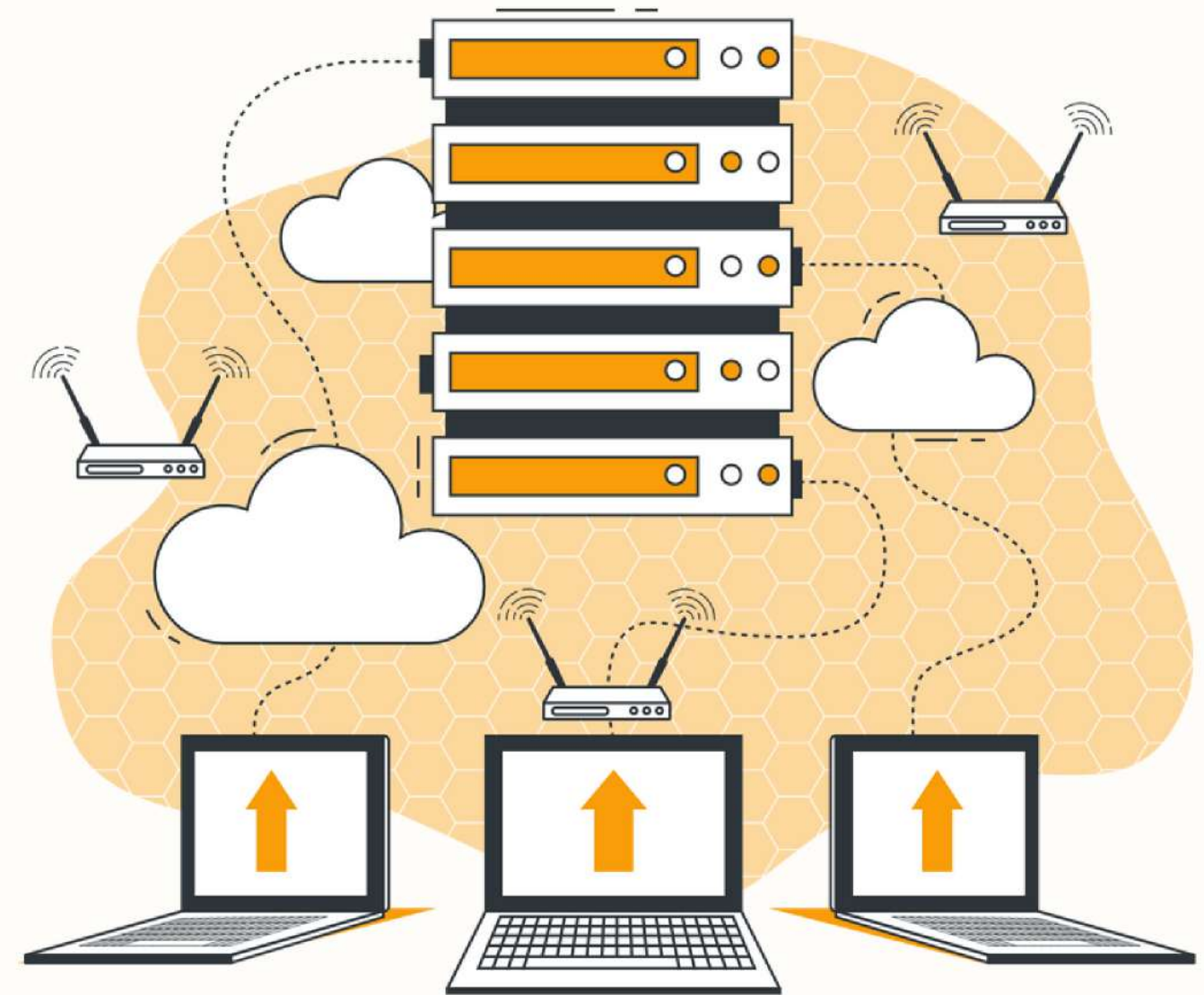
Our experts handle the configuration and management of domain name system (DNS) settings, ensuring seamless connectivity and proper routing for websites.

Benefits: ensures smooth connectivity, proper routing, and reliable website accessibility, enhancing user experience and minimizing downtime.



WEB SERVER MANAGEMENT

We provide comprehensive web server management services, handling the configuration and smooth operation of web servers for hosting websites and web applications.



Benefits: Efficient web server management optimizes performance, scalability, and security, ensuring seamless website and web application functioning to meet user demands and business goals



Other Services

EXTENSION CREATION

Our services include developing browser extensions that enhance web browsers with additional functionality, allowing users to customize their browsing experience.

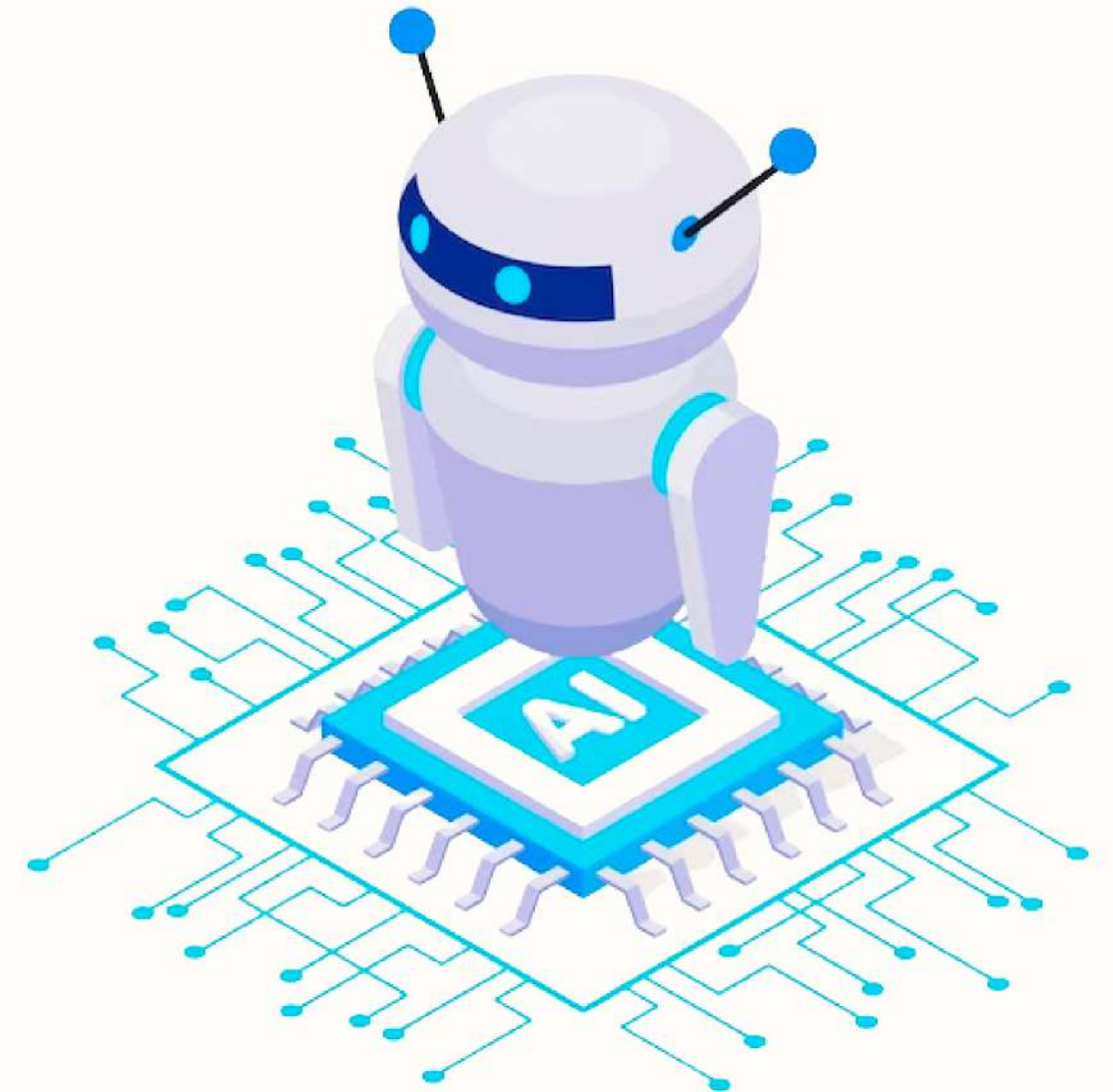
Benefits: Enhance productivity and efficiency by adding custom features and tools to web browsers.



AI INTEGRATION

We specialize in integrating AI capabilities into software applications, enabling businesses to leverage advanced technologies for automation, prediction, and decision-making.

Benefits: Unlock the power of AI to streamline processes, improve efficiency, and gain valuable insights for informed decision-making



PAYMENT GATEWAY INTEGRATION

We offer seamless integration of payment processing systems into software applications or websites, enabling secure and convenient online transactions.

Benefits: Enable smooth and secure online payments, improving customer experience and facilitating business growth.



CUSTOM SOFTWARE DEVELOPMENT

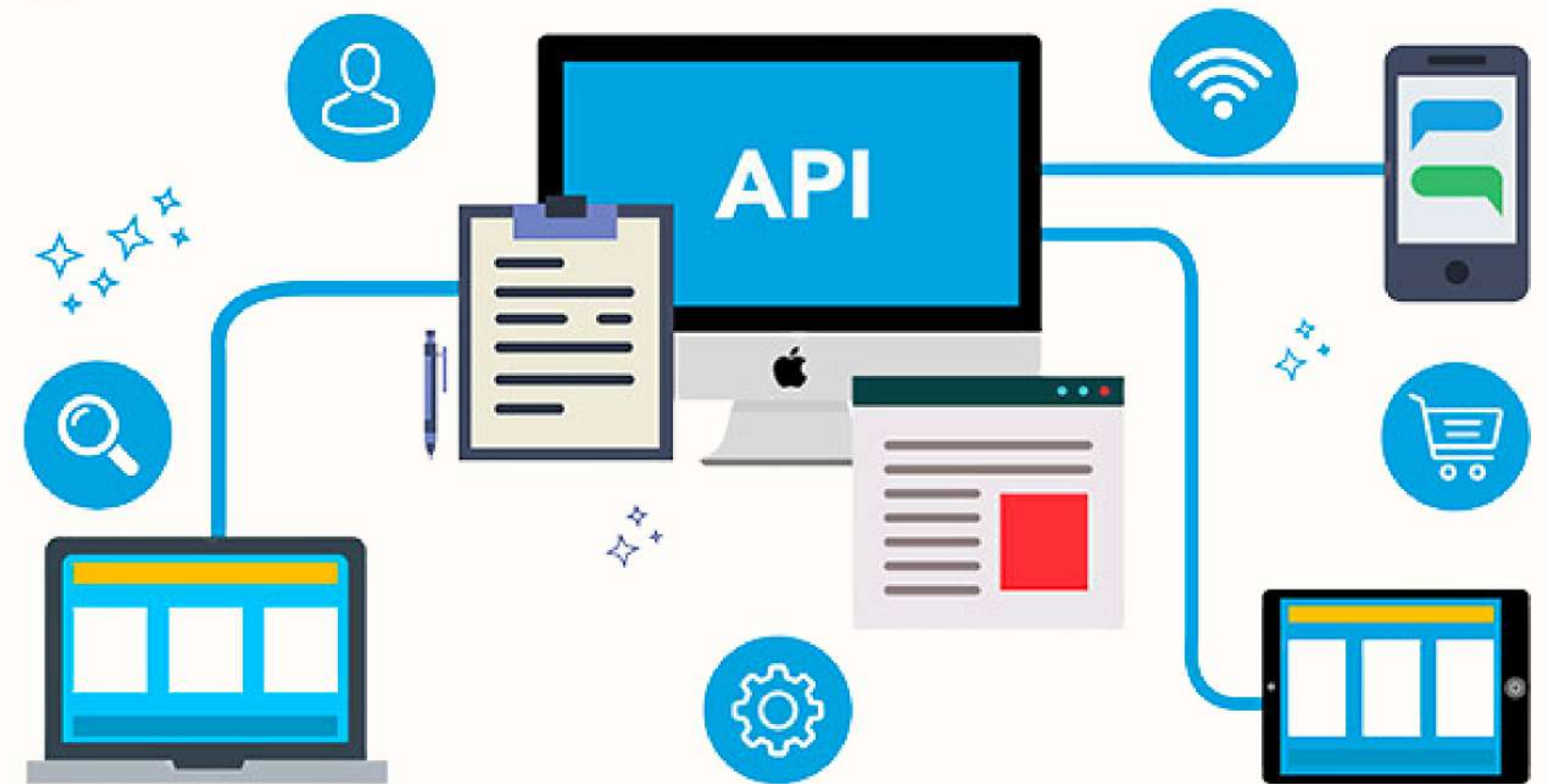
Our team develops tailored software applications that align with specific business needs, providing unique solutions to drive efficiency and productivity.



Benefits: Address specific business requirements with customized software solutions, improving operational efficiency and scalability.

API DEVELOPMENT

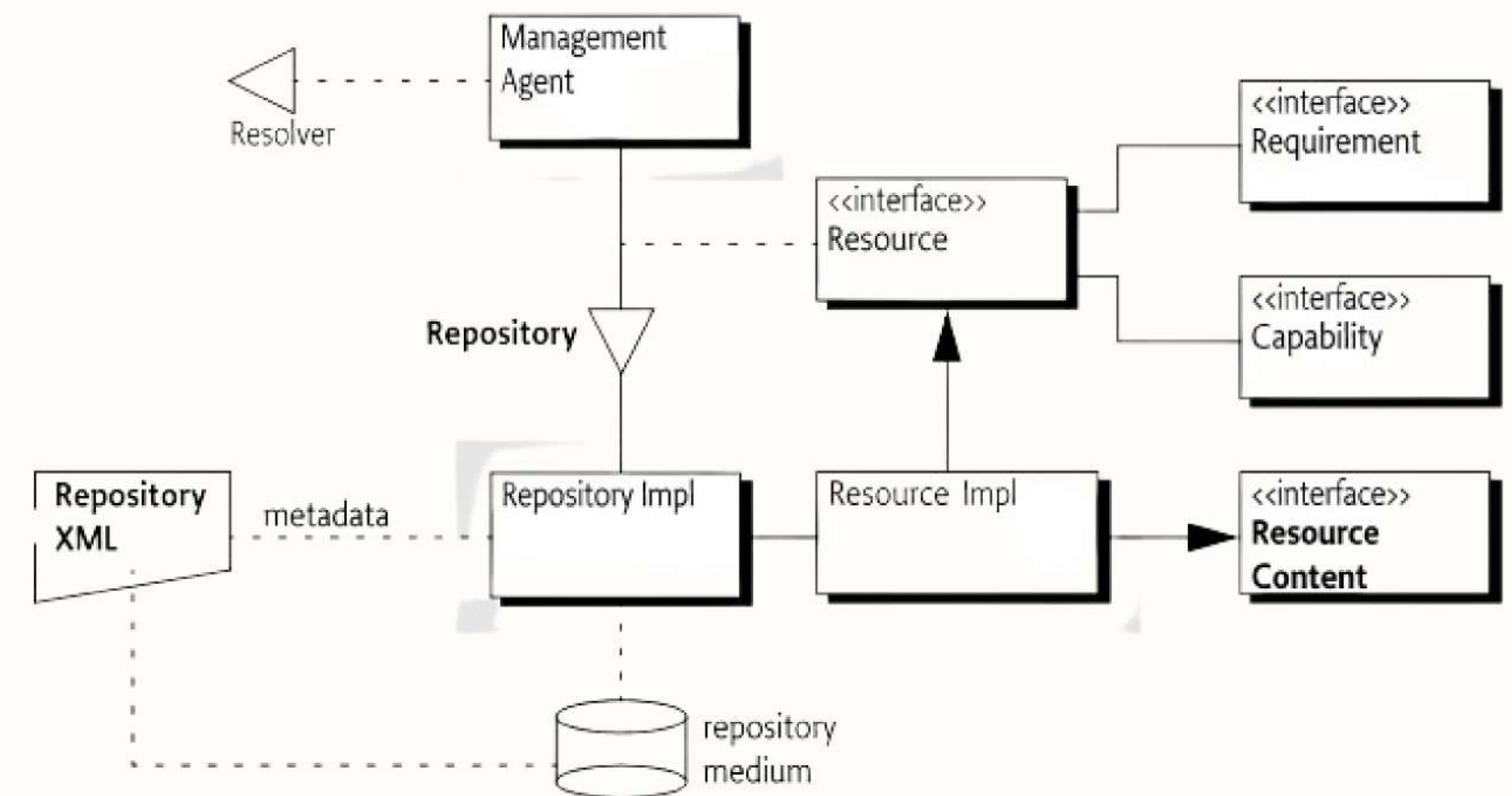
We create robust application programming interfaces (APIs) that facilitate seamless communication between software applications, enabling data exchange and integration.



Benefits: Enable seamless integration between systems, streamlining workflows, and enhancing data sharing and collaboration.

REPOSITORY MANAGEMENT

We provide efficient management of code repositories like Git, ensuring version control, collaboration, and tracking of software code changes over time.



Benefits: Facilitate efficient code management, collaboration, and version control, enabling better software development practices and team productivity.

The image features a central white rounded rectangle with a black border, resembling a window or a card. At the top left of this rectangle are three small colored circles (red, green, yellow) representing window control buttons. The text "Mobile App Development" is centered within the rectangle in a bold, black, sans-serif font. The background is white with decorative elements: a large orange-to-white gradient circle in the top right, and several wavy, layered lines in shades of orange and brown on the left and bottom edges.

Mobile App Development

APPLICATION DEVELOPMENT

Our expertise lies in creating custom software solutions that are tailored to specific business needs, providing streamlined processes, improved efficiency, and enhanced customer experiences.

Benefits : enhanced customer engagement, increased brand visibility, improved efficiency and productivity, access to a wider audience, and a competitive advantage in the market.



“Web services enable businesses to transcend geographical boundaries and tap into a global market.”

-Bhavish Aggarwal,
Co-founder of Ola Cabs

“Web services empower businesses to reach, engage, and build relationships with customers like never before.”

-Deepinder Goyal,
Founder of Zomato






BREEUR **DIGITAL** **MARKETING**

LOGOS & WEBSITES, WEB & MOBILE APPS, & DIGITAL MARKETING

Problems Faced By Businesses

1. Are you facing decreased brand visibility or awareness ?
2. Do you have low customer engagement and interaction ?
4. Facing difficulties in tracking and measuring marketing efforts ?
5. Unable to adapt to changing consumer behaviour and market trends ?
6. Are you missing opportunities for lead generation and customer acquisition ?
7. Getting lower return on investment on higher marketing costs ?



WHY CHOOSE US ?

We have tailored digital marketing solutions.

Our experienced team enhances brand visibility, expands reach, and optimizes ROI.

We adapt to market trends, lower costs, and build lasting customer relationships.

Your success is our focus.



SERVICES



**Social Media
Marketing (SMM)**

**Search Engine
Optimization (SEO)**

**Online Reputation
Management (ORM)**

**Website
Design Services**



Social Media Marketing

INSTAGRAM MARKETING

Utilize Instagram's visual platform to showcase your brand, engage with your target audience through captivating visuals, and leverage features like stories and hashtags to increase brand visibility and drive user engagement.

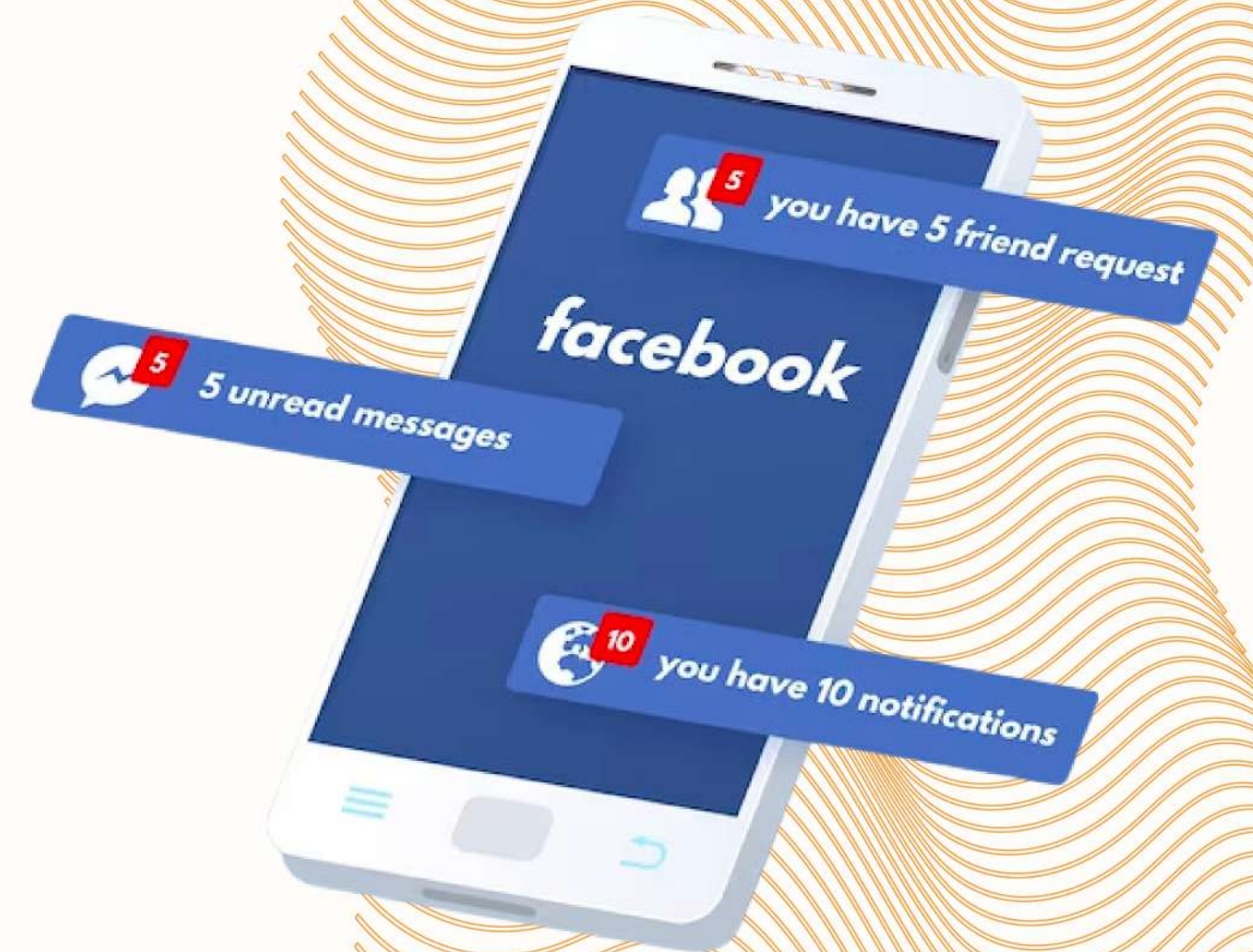
Benefits: Reach a younger demographic, build brand authenticity through visual storytelling, and drive high levels of user engagement.



FACEBOOK MARKETING

Leverage Facebook's vast user base and advanced targeting options to reach a diverse audience, create engaging content, run targeted ads, and build an active community around your brand.

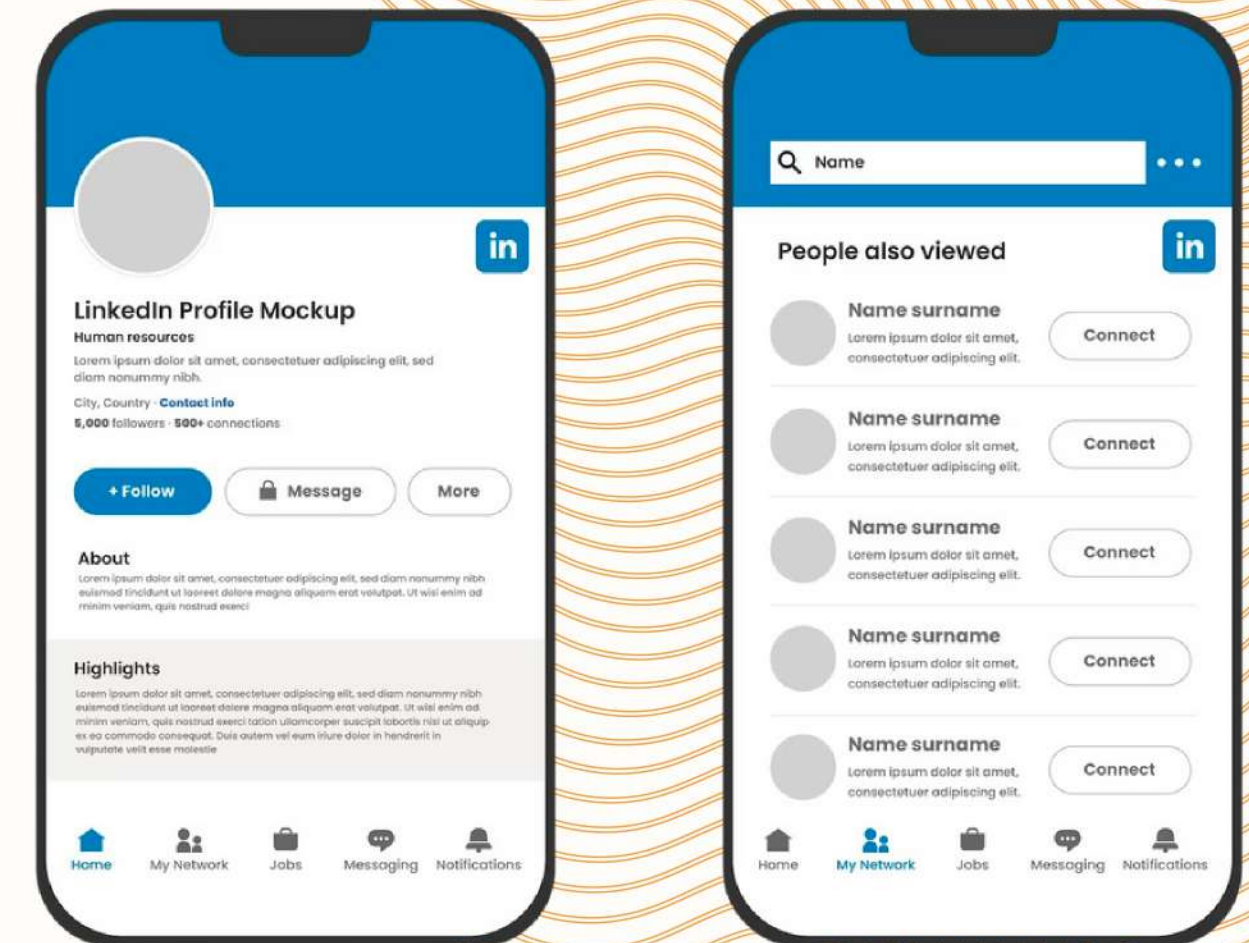
Benefits: Increase brand awareness, drive website traffic, generate leads, and tap into detailed audience insights for effective campaign optimization.



LINKEDIN MARKETING

Harness the power of LinkedIn's professional network to establish thought leadership, build professional connections, share industry insights, and promote your brand to a highly engaged professional audience.

Benefits: Connect with industry professionals, strengthen brand reputation, generate quality leads, and access robust B2B marketing opportunities.



OUR GOALS

For Social Media Marketing



Goals 01

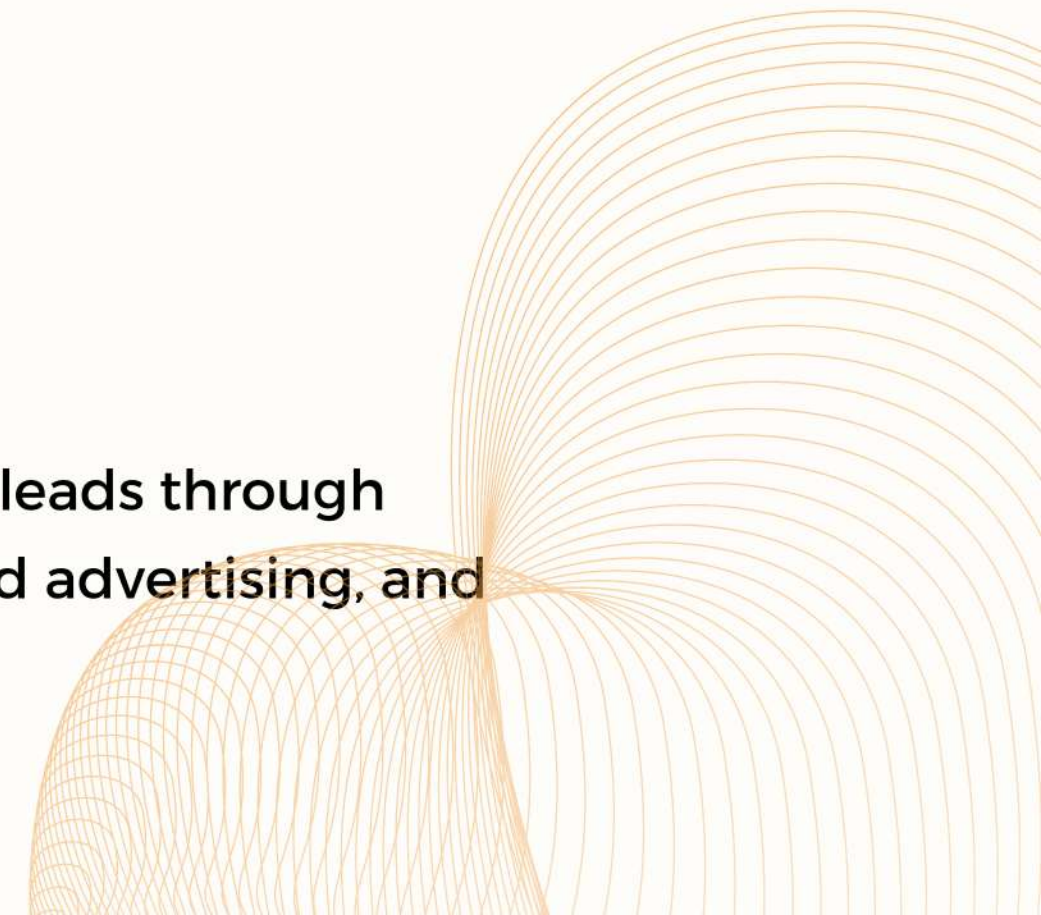
#Awareness

Increase brand awareness and reach by leveraging social media platforms to connect with and engage a wider audience.

Goals 02

#Engagement

Drive website traffic and generate leads through strategic content creation, targeted advertising, and effective social media campaigns.





Web Design Services

SEARCH ENGINE OPTIMIZATION (SEO)

Boost your online visibility with strategic SEO techniques. Our experts will optimize your website to improve search engine rankings and attract organic traffic for increased business opportunities

Benefits: helps businesses improve their search engine rankings and drive organic traffic to their website, increasing visibility and attracting relevant users



CONTENT MARKETING

Engage and captivate your target audience with valuable and relevant content. Our content marketing strategies will help you build brand loyalty, establish thought leadership, and drive customer engagement, ultimately leading to increased conversions.

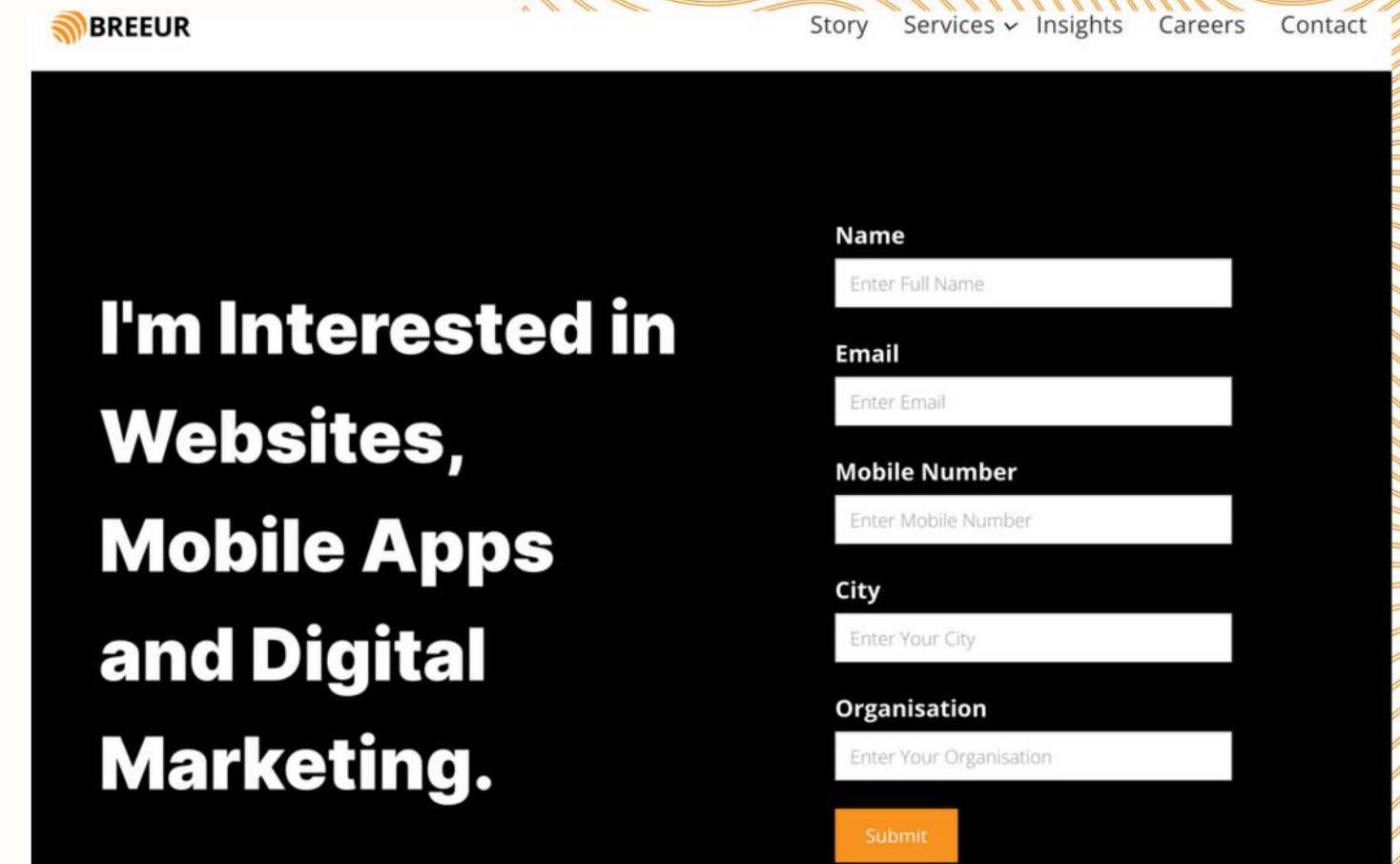


Benefits: helps businesses attract and engage customers by creating and sharing valuable and relevant content, establishing thought leadership and building customer trust.

LANDING PAGE

Maximize your marketing campaigns' effectiveness with a dedicated landing page. Our optimized landing pages will provide a focused and compelling user experience, driving conversions and delivering measurable results for your business.

Benefits: help businesses drive conversions by providing a focused and optimized page for a specific marketing campaign or offer, increasing conversion rates and ROI.



The image shows a screenshot of a landing page for BREEUR. The page has a white header with the BREEUR logo on the left and navigation links for Story, Services, Insights, Careers, and Contact on the right. The main content area has a black background. On the left side of this area, there is a large white text block that reads: "I'm Interested in Websites, Mobile Apps and Digital Marketing." On the right side, there is a white contact form with the following fields: Name (with a placeholder "Enter Full Name"), Email (with a placeholder "Enter Email"), Mobile Number (with a placeholder "Enter Mobile Number"), City (with a placeholder "Enter Your City"), and Organisation (with a placeholder "Enter Your Organisation"). Below these fields is an orange "Submit" button.

ONLINE REPUTATION MANAGEMENT (ORM)

Safeguard and enhance your online reputation with our comprehensive Online Reputation Management services. We'll monitor and manage your brand's online presence, ensuring a positive image and effective response to customer feedback, reviews, and mentions.

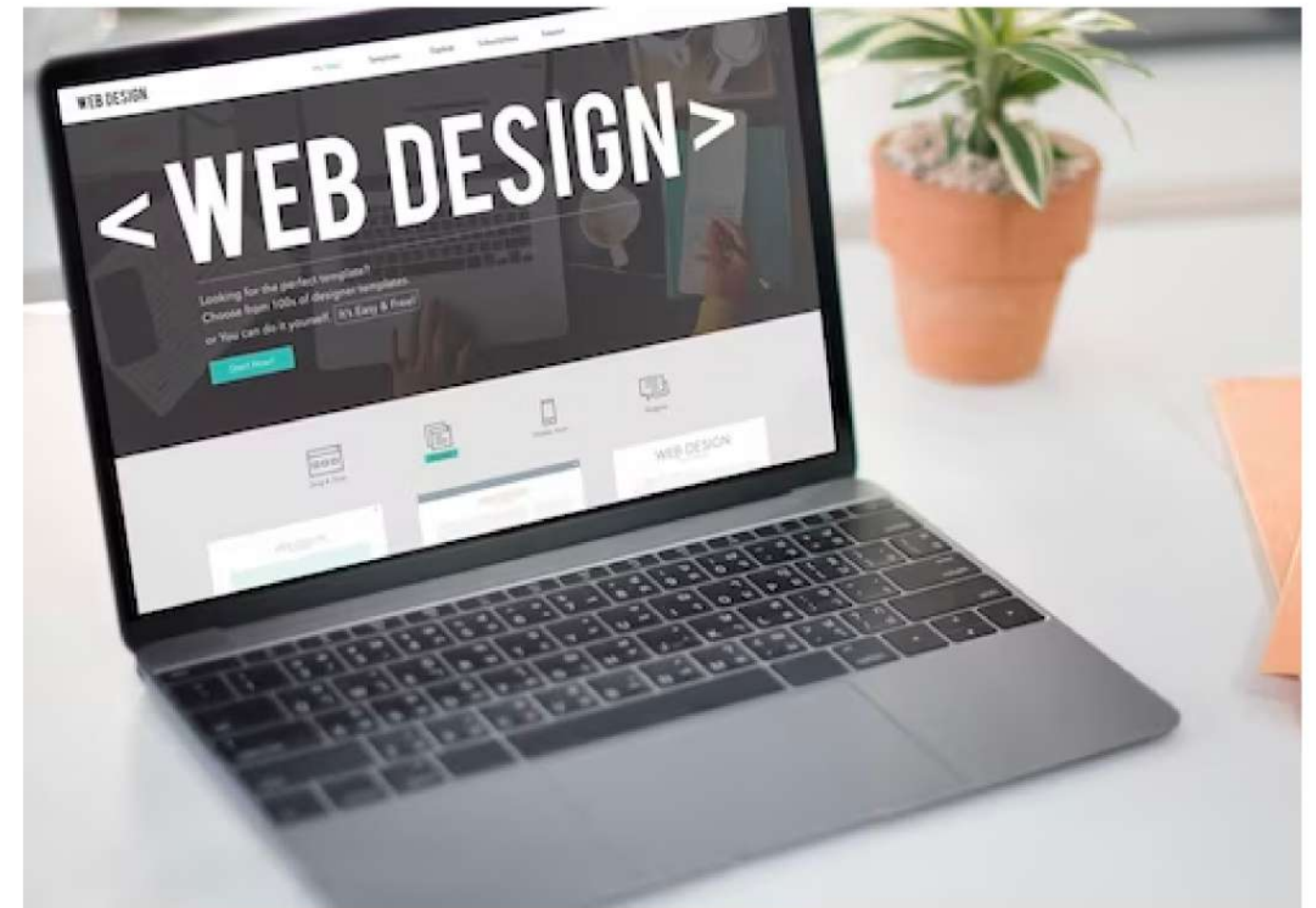


Benefits: helps businesses maintain a positive online image, manage reviews, and address customer feedback, safeguarding brand reputation and credibility.

WEBSITE DESIGN LAYOUT

Make a lasting impression with a visually stunning and user-friendly website design. Our expert designers will create a captivating layout that aligns with your brand identity, enhances user experience, and facilitates easy navigation, helping you convert visitors into loyal customers.

Benefits: Creating visually appealing, user-friendly websites that reflect the brand and provide easy navigation and access to information, enhancing user experience and driving conversions



OUR GOALS

For Web Services

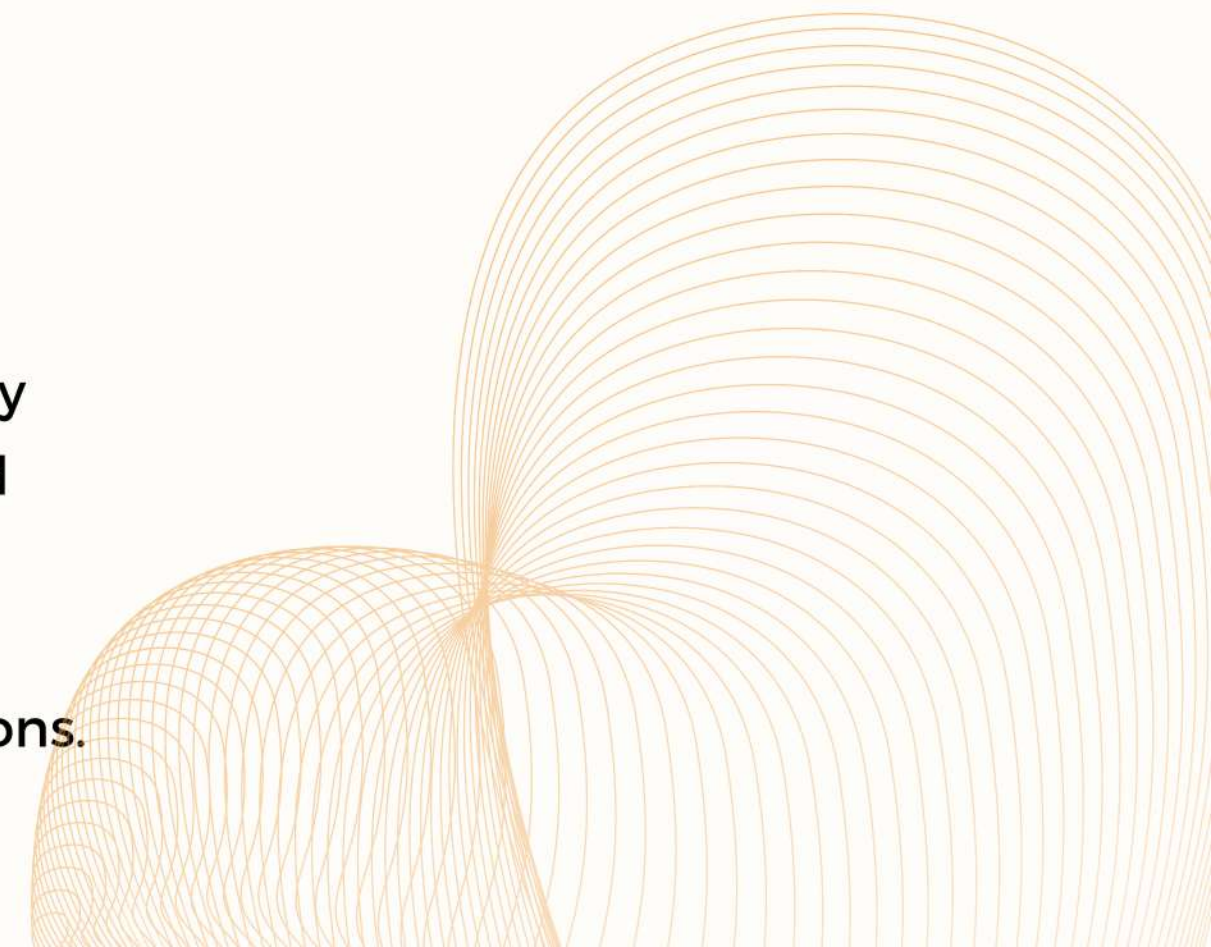


Goals 01

Increase Online Visibility and Brand Awareness: The goal is to enhance the company's online presence and visibility through effective web services

Goals 02

Improve User Experience and Conversion Rates: The company aims to provide a seamless and user-friendly experience on its website to enhance customer satisfaction and drive conversions.





Other Services

SMS MARKETING

Reach your target audience instantly and directly with SMS marketing. Promote your products or services through concise and compelling text messages, driving engagement, conversions, and brand awareness.



Benefits: Promoting products or services through text messages, reaching customers directly and instantly, driving engagement and sales.

EMAIL MARKETING

Harness the power of email to connect with your customers. Craft engaging email campaigns to promote your offerings, share valuable content, and nurture customer relationships, resulting in increased leads and sales.

Benefits: Promoting products or services through email messages, allowing for personalized and targeted communication, nurturing customer relationships and driving conversions.



WHATSAPP MARKETING

Utilize the popularity of WhatsApp to reach and engage your audience. Leverage personalized messaging, multimedia content, and interactive features to promote your products or services, fostering direct communication and driving conversions.

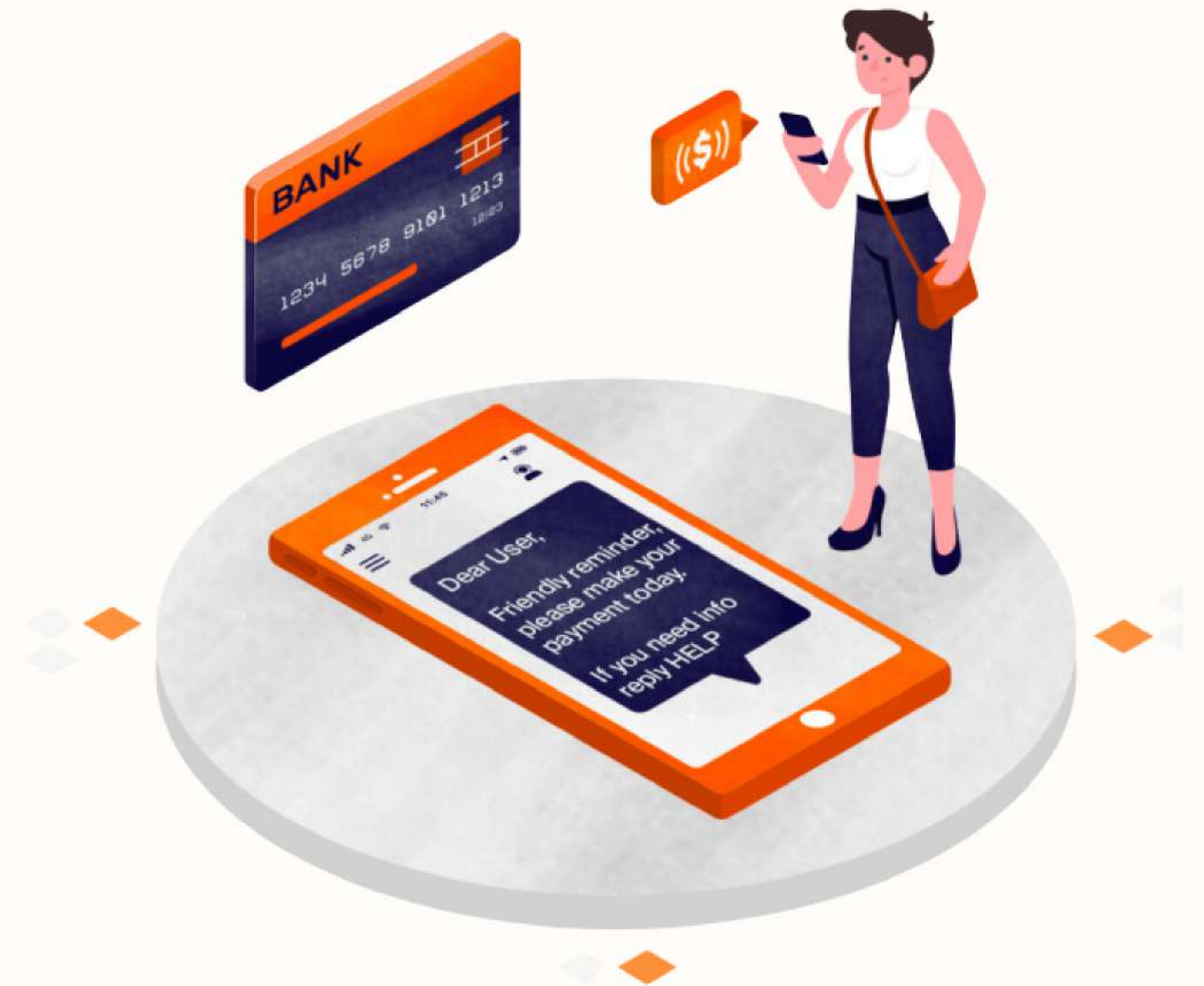
Benefits: Promoting products or services through WhatsApp messaging, leveraging the popularity and convenience of the platform to reach and engage with customers.



VOICE SMS MARKETING

Make an impact with personalized voice messages. Deliver pre-recorded voice messages to your target audience, capturing their attention, and conveying your marketing message effectively, leading to higher engagement and conversions.

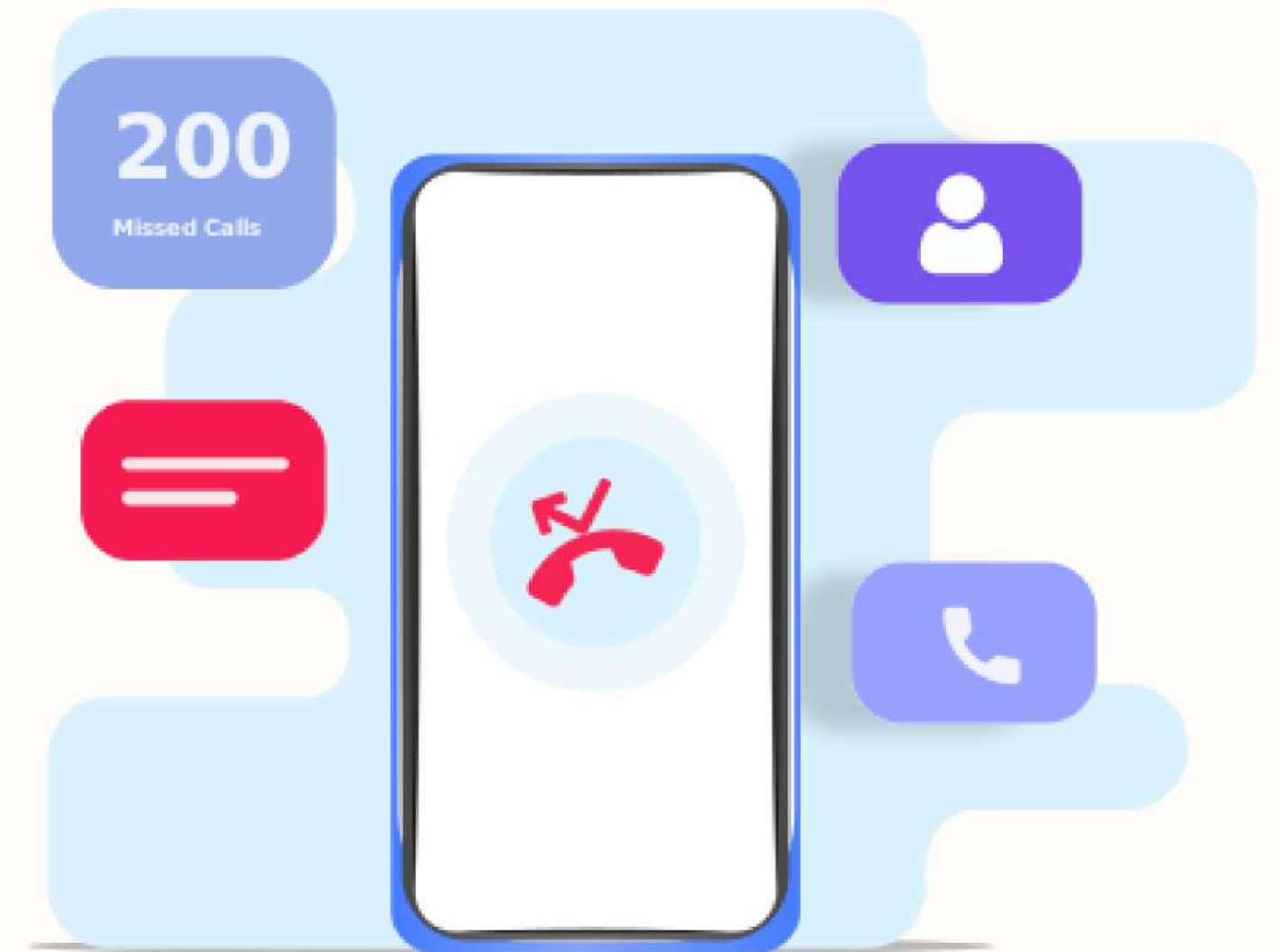
Benefits: Promoting products or services through pre-recorded voice messages, delivering a personalized and interactive marketing experience.



MISSED CALL ALERT CAMPAIGN

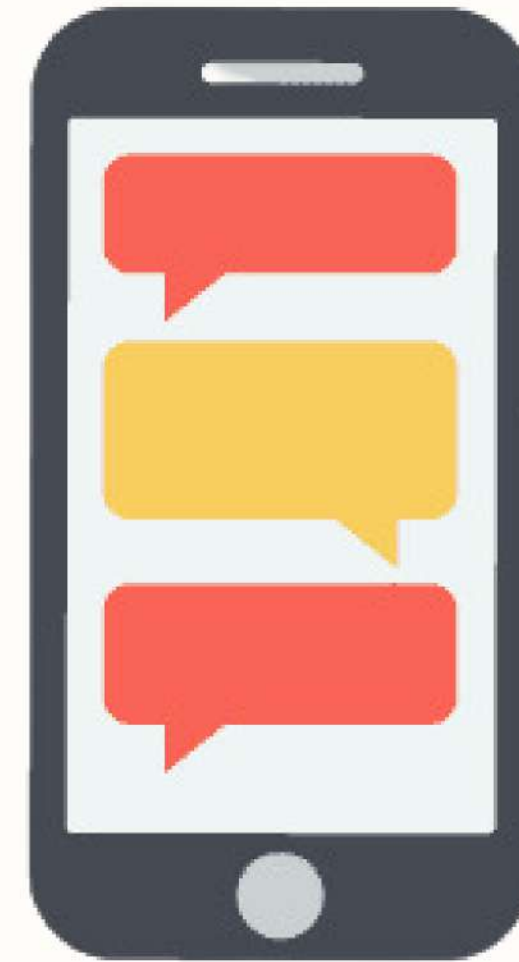
Engage customers with a simple missed call.
Encourage them to give a missed call, and in return,
send them promotional messages, offers, or
information, fostering customer engagement and
driving interest in your products or services.

Benefits: Promoting products or services by asking customers to give a missed call and then sending promotional messages, providing a hassle-free engagement method for customers.



SHORTCODE SMS MARKETING

Make your marketing messages memorable with shortcode SMS. Promote your products or services using short and easy-to-remember phone numbers, enabling quick customer response, and enhancing brand recognition and recall.

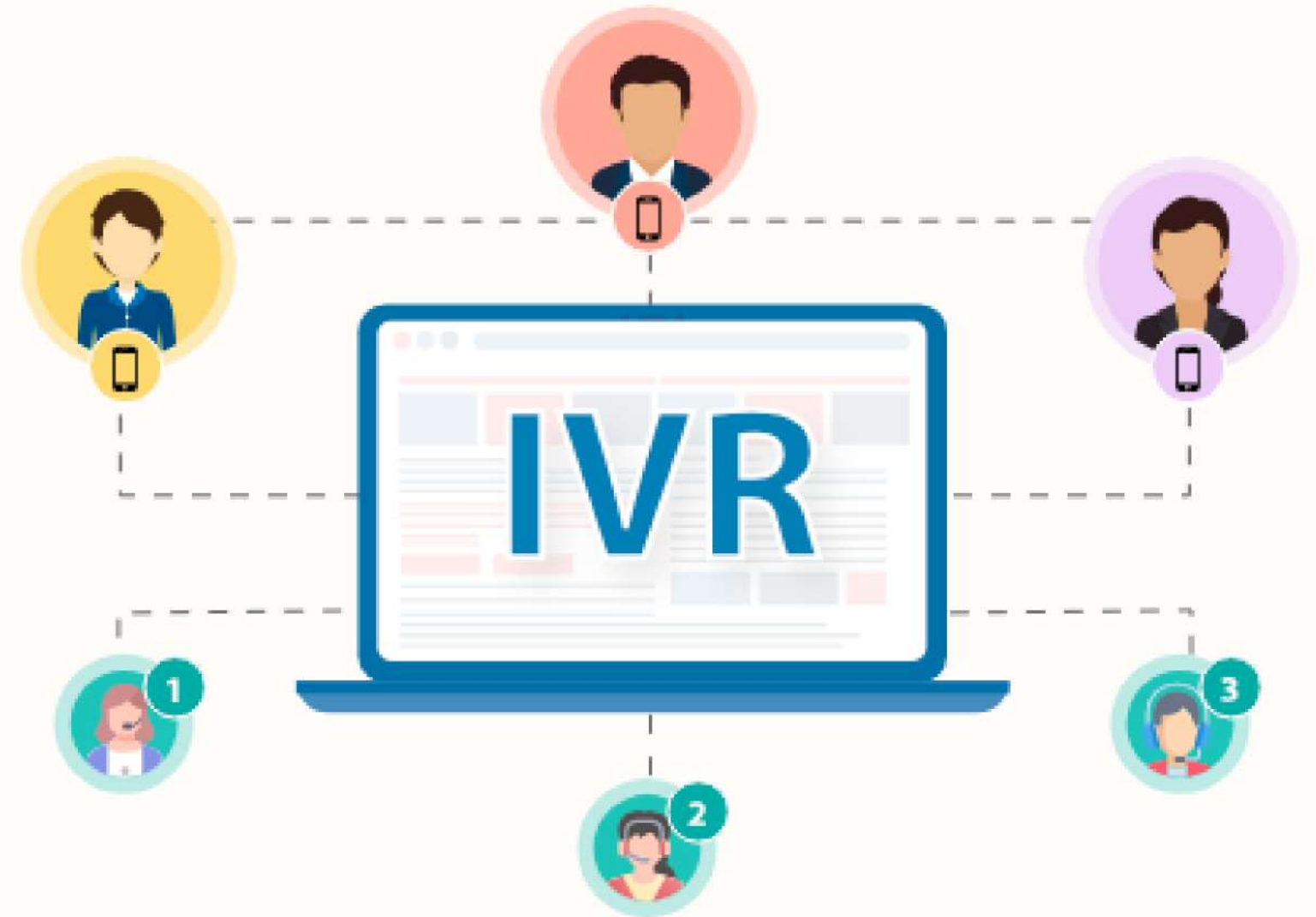


Benefits: Promoting products or services through short, memorable phone numbers, enabling easy customer engagement and response..

IVR NUMBER MARKETING

Enhance customer interaction with IVR number marketing. Utilize interactive voice response systems to engage customers, provide information, and promote your offerings, creating a seamless and personalized experience that drives conversions and customer satisfaction.

Benefits: Promoting products or services through interactive voice response (IVR) systems, providing an automated and personalized customer experience.



AFFILIATE MARKETING

Expand your reach through strategic partnerships. Collaborate with individuals or companies who promote your products or services in exchange for a commission, leveraging their networks to drive traffic, leads, and sales, ultimately boosting your revenue.

Benefits: Promoting products or services by partnering with individuals or companies who promote them in exchange for a commission, expanding reach and driving sales through a network of affiliates.



IN-APP MARKETING

Capitalize on the popularity of mobile and web applications. Advertise and promote your products or services within apps, reaching a captive audience and driving conversions through targeted ads, notifications, or exclusive offers.

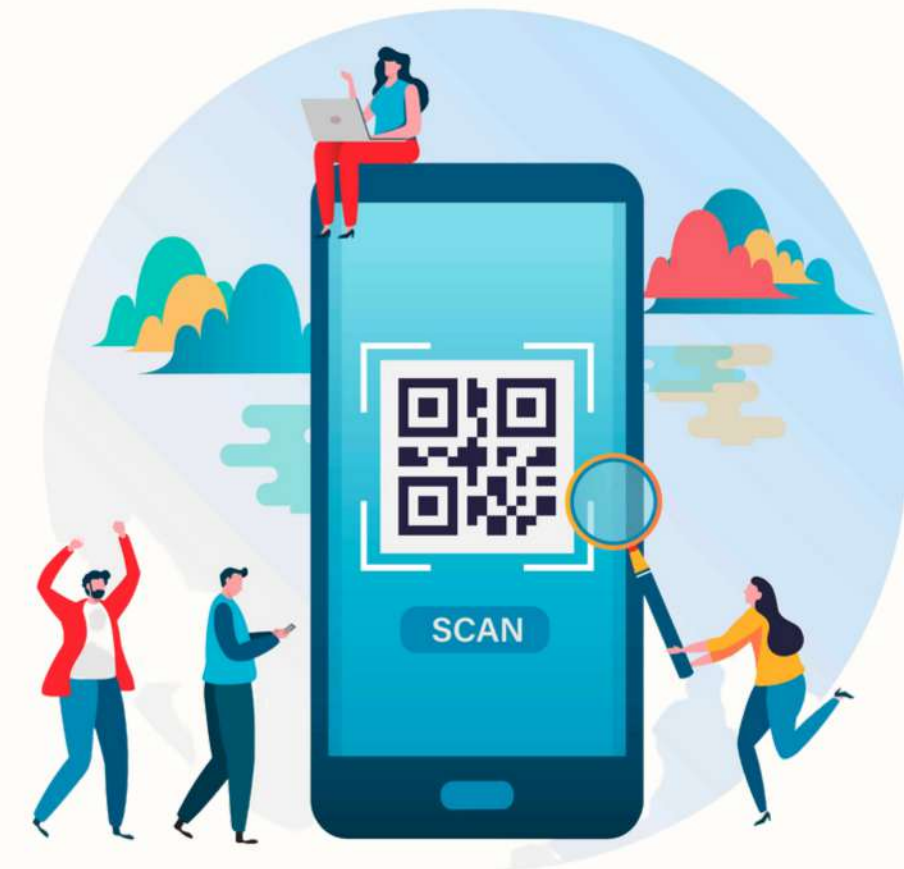
Benefits: Promoting products or services through ads or promotions within mobile or web applications, reaching users directly within their preferred platforms.



QR CODE MARKETING

Drive engagement with scannable QR codes. Embed QR codes in your marketing materials or physical locations, allowing users to access promotional content, exclusive offers, or additional information, fostering interest, and increasing conversions.

Benefits: Promoting products or services through scannable QR codes that direct users to promotional content, providing a seamless and interactive way to engage with customers.



VIDEO PRODUCTION

Tell your brand's story through captivating videos. Create and produce high-quality videos that showcase your products or services, entertain and engage your audience, and leave a lasting impression, ultimately driving brand awareness, customer loyalty, and sales.

Benefits: Creating and producing videos for promotional or entertainment purposes, capturing and retaining audience attention through engaging visual content.



OUR GOALS

For Other Services

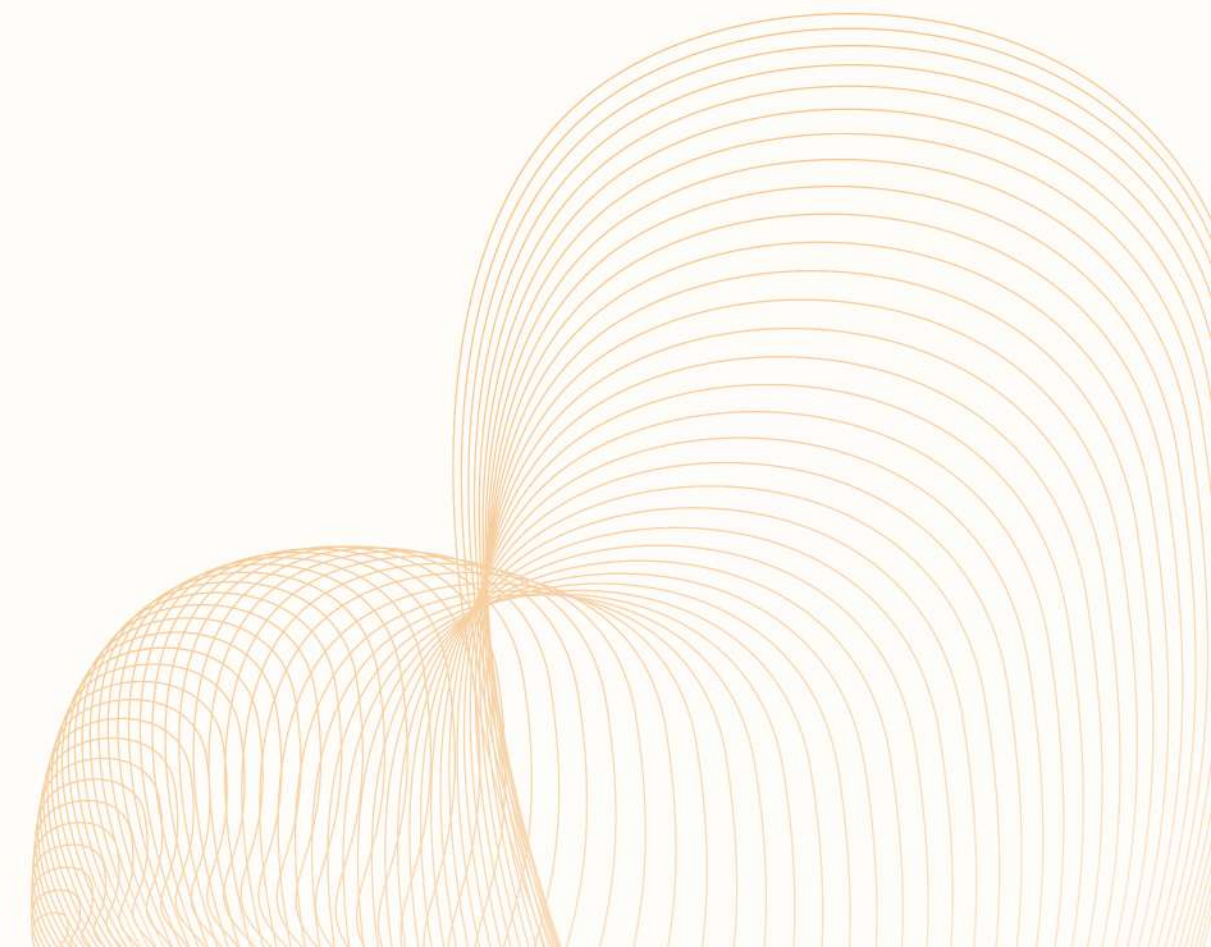


Goals 01

Increase Sales and Revenue:
Regardless of the marketing service used, the ultimate goal for many companies is to drive sales and generate revenue.

Goals 02

Build and Nurture Customer Relationships: Another common goal of these marketing services is to establish and foster strong customer relationships.



Thank you!

Feel free to approach us if you have any questions.

Allan Pinto



 info@breeur.com

 +91-7208658750

 www.breeur.com