



Digital Marketing

Integrated Sales & Marketing Agency

Keep Your Sales Pipeline Full
By **Prospecting Continuously** .
Always Have More People To See
Than You Have Time To See Them.

Brian Tracy





Strong Organisation Foundation



Vision

Fast, Convenient &
Consistent Access To
Products & Services
through Any Platform



Mission

Make Marketing &
Sales Part of Our
Day-To-Day Personal
& Business Life



Values

Consistency in Quality
Accountable to Actions
Integrity in Relations
Passion to Go Beyond

Your Growth Is Conversion Driven

But Is It Cost Effective To Make It Work ?





Effective Strategies

Inbound Marketing

Small & Medium Organizations

Proven Marketing Strategy

Attracts traffic, engages prospects and converts them into customers through valuable & intuitive content

 Market Price Approx. ₹1 to ₹2.5
Lakhs per Month

Account Based Marketing

Big Organizations

Proven Sales strategy

Targeted, insight-led marketing with sales to create a personalized experience for targeted audiences

 Market Price Approx. ₹2.5 to ₹5
Lakhs per Month



WAIT

It's Too **Expensive**

Is there a way to have all of this
at a **Fraction** of the Cost?



50% Lower Cost

Everyone Can Now Become Conversion Ready



Monthly Retainers
Starting ₹25000 per month



Our Inbound + ABM Strategy



Attract

Inbound marketing to attract target accounts and ABM to accelerate the process. Win and impress target accounts with the remarkable consumer experience.



Accelerate

Inbound marketing to set the foundation for a strong ABM approach. Attract a larger group of prospects than while applying just one of the two methods.



Grow

Your content has greater value. Create and utilize content that serves both an ABM and an inbound strategy. Combine inbound marketing and ABM to grow better.



Our Service Offerings



Content

- Website Design
- Landing Pages
- Graphics Design
- Promotional Videos
- SEO Optimized Content
- Articles & Blogs



Delivery

- Search Optimization
- Search Engine Marketing
- Social Media Marketing
- Email, WhatsApp & SMS
- Interactive Webinars
- Lead Generation



Engagement

- Increase User Interaction
- Improve User Experience
- Lead Conversions Growth
- Active Subscriptions
- Message Personalization
- Constant Re-Innovation



6 Step Process Workflow



Planning

Prepare The Marketing and Sales Flow for 3 - 12 Months



Attract Prospects

Attract People to your Site and Make them Fill Forms



Nurture Leads

Automation to Generate Interest in your Offering



Relationship

Nurture Relationships that can Lead To Opportunities



Personalization

Targeted Personalized Campaigns for Engagement



Identification

Analyze Leads to Identify Company Association



1. Planning Phase



Funnelytics™



Xtensio



Google Calendar

Scope &
Analysis

Personas &
Scenarios

Tech Tools &
Platforms

Deliverables
& Deadlines



2. Attract Prospects Phase



Websites &
Landing Page

Search Engine
Optimization

Social Media
Management

Paid
Advertising



3. Nurture Leads Phase



Organize
Prospects

Content
Generation

Increase
Engagement

Constant
Interaction



4. Identification Phase



fullstory

Analyze User
Behaviour



leadfeeder

Research
Corporates

Automate
Lead Gen.



Organize Data
Sources





5. Personalisation Phase





6. Relationship Phase



10+ Years

Building Experiences

100+ Customers

Recommending Us Globally

98%

Customer Retention Rate





Our Esteemed Clients

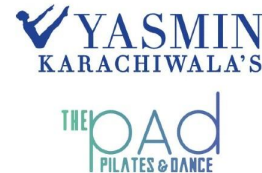


राष्ट्रीय सेवा योजना
National Service Scheme
युवा कार्यक्रम और खेल मंत्रालय
Ministry of Youth Affairs and Sports
भारत सरकार
Government of India



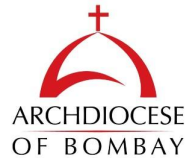


Our Esteemed Clients



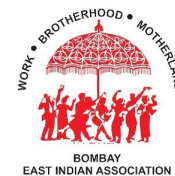
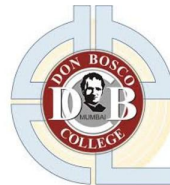


Our Esteemed Clients





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Deutsche Bank





Our Esteemed Clients





Our Esteemed Clients



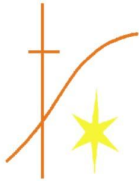


Our Esteemed Clients





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**Let's Start Your
ABM Journey Today**







Thanks!

Any **Questions** ?

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