



# **BREEUR**

# **DIGITAL**

# **MARKETING**

**LOGOS & WEBSITES, WEB & MOBILE APPS, & DIGITAL MARKETING**

# Who We Are?

**Breeur Solutions** is a Product-Driven Venture-Development Firm that works with a range of Startups and Big Brands to Create Compelling, Successful, Innovative Apps and Websites.

# **Problems Faced By Businesses**

1. Are you facing decreased brand visibility or awareness ?
2. Do you have low customer engagement and interaction ?
4. Facing difficulties in tracking and measuring marketing efforts ?
5. Unable to adapt to changing consumer behaviour and market trends ?
6. Are you missing opportunities for lead generation and customer acquisition ?
7. Getting lower return on investment on higher marketing costs ?



# WHY CHOOSE US ?

We have tailored digital marketing solutions.

Our experienced team enhances brand visibility, expands reach, and optimizes ROI.

We adapt to market trends, lower costs, and build lasting customer relationships.

Your success is our focus.



# SERVICES



**Social Media  
Marketing (SMM)**

**Search Engine  
Optimization (SEO)**

**Online Reputation  
Management (ORM)**

**Website  
Design Services**



# **Social Media Marketing**

# INSTAGRAM MARKETING

Utilize Instagram's visual platform to showcase your brand, engage with your target audience through captivating visuals, and leverage features like stories and hashtags to increase brand visibility and drive user engagement.

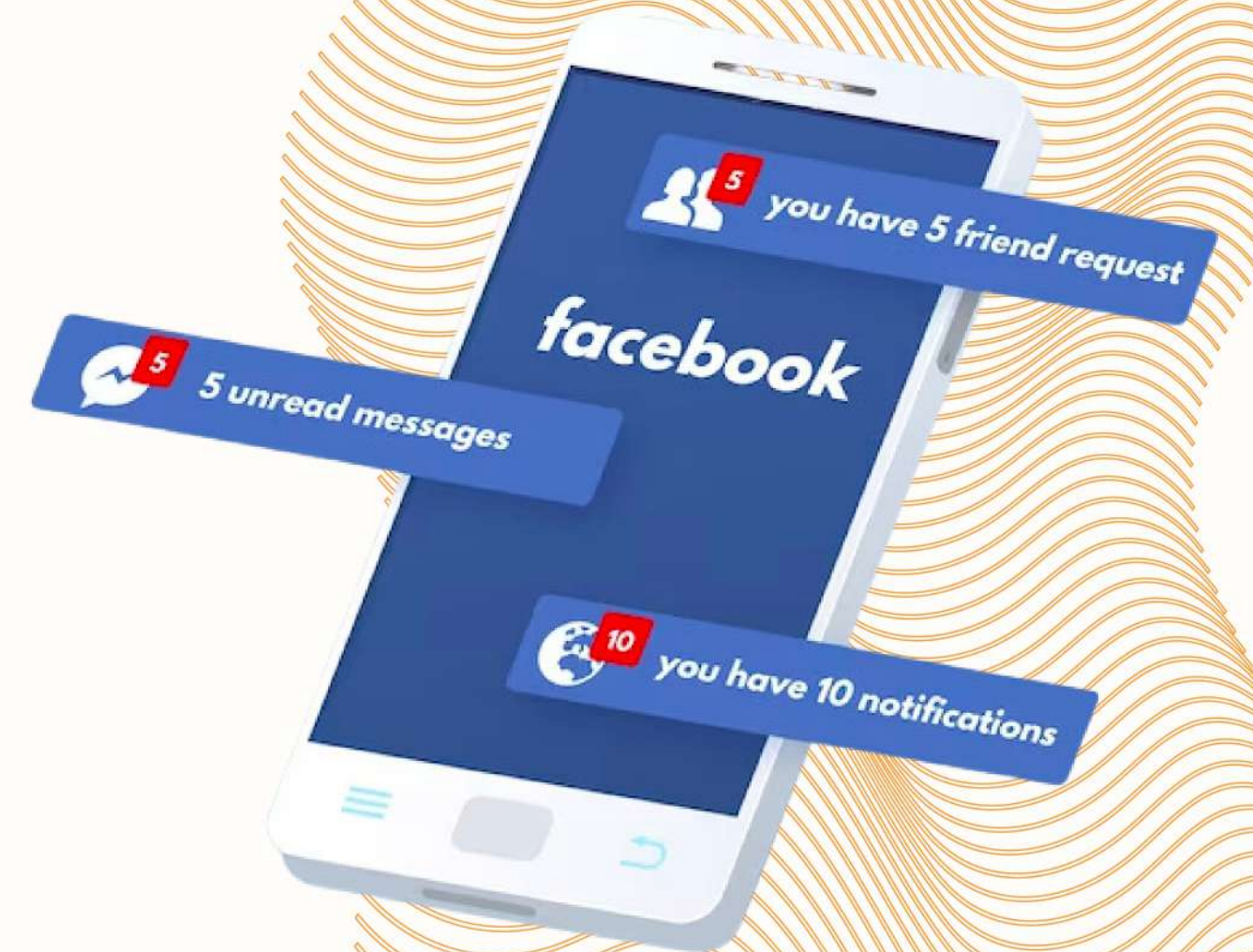
**Benefits:** Reach a younger demographic, build brand authenticity through visual storytelling, and drive high levels of user engagement.



# FACEBOOK MARKETING

Leverage Facebook's vast user base and advanced targeting options to reach a diverse audience, create engaging content, run targeted ads, and build an active community around your brand.

**Benefits:** Increase brand awareness, drive website traffic, generate leads, and tap into detailed audience insights for effective campaign optimization.

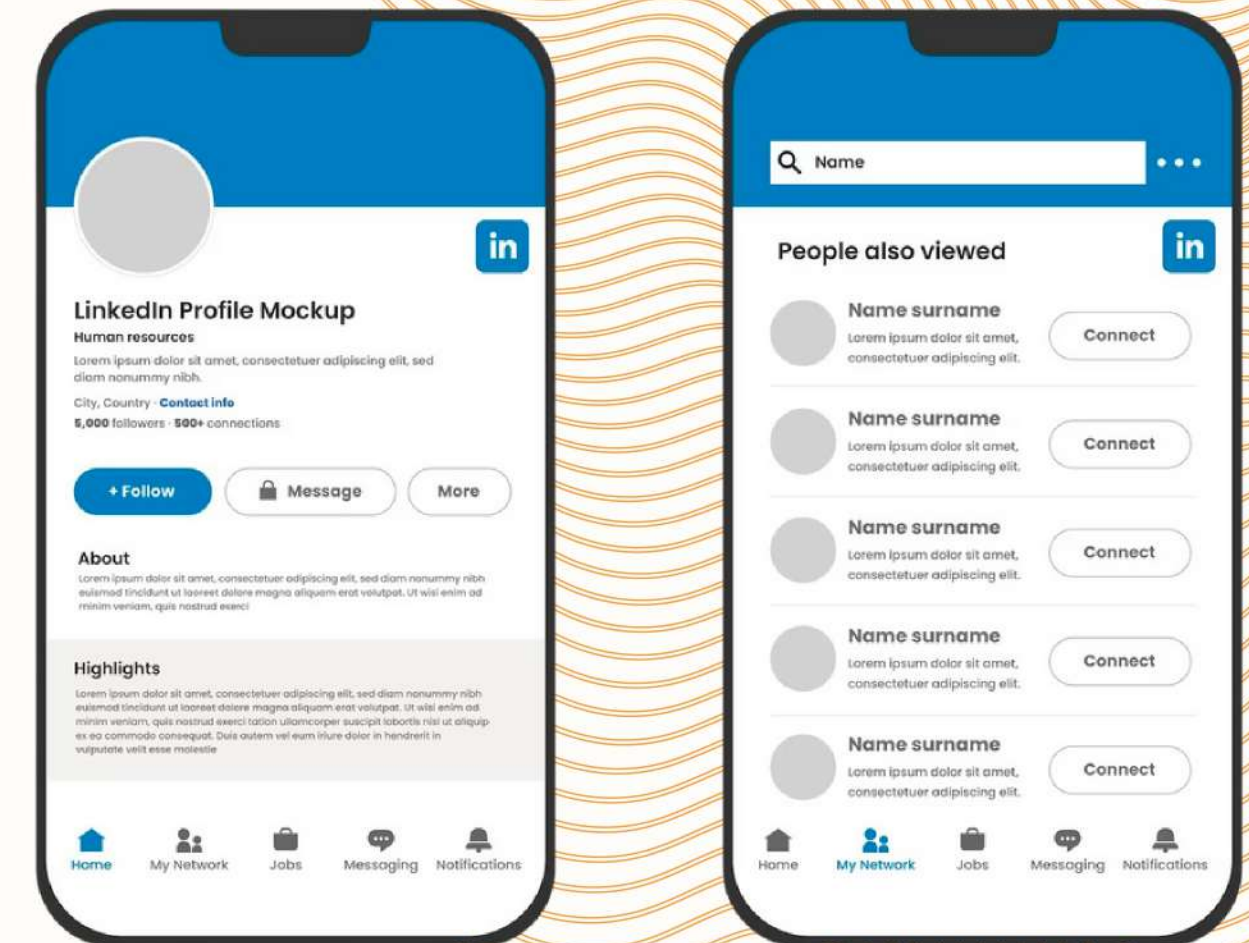




# LINKEDIN MARKETING

Harness the power of LinkedIn's professional network to establish thought leadership, build professional connections, share industry insights, and promote your brand to a highly engaged professional audience.

**Benefits:** Connect with industry professionals, strengthen brand reputation, generate quality leads, and access robust B2B marketing opportunities.



# OUR GOALS

## For Social Media Marketing



### Goals 01

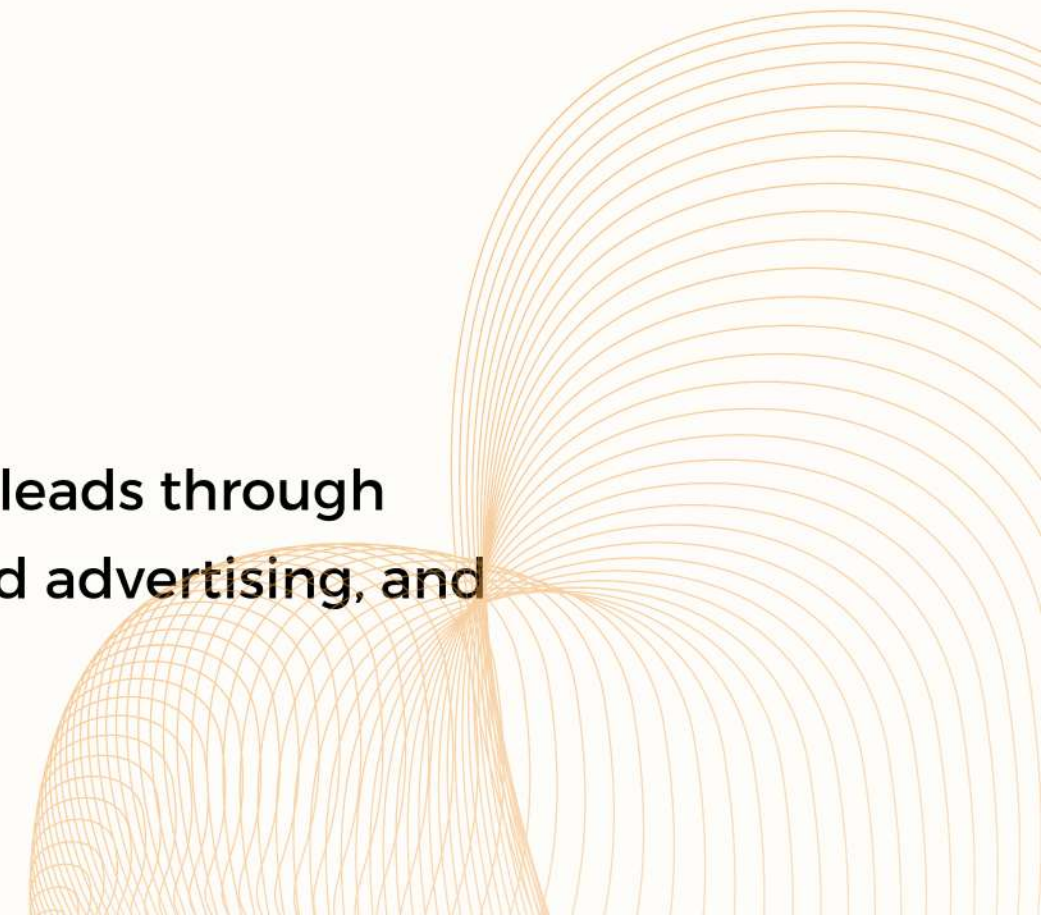
#### #Awareness

Increase brand awareness and reach by leveraging social media platforms to connect with and engage a wider audience.

### Goals 02

#### #Engagement

Drive website traffic and generate leads through strategic content creation, targeted advertising, and effective social media campaigns.





# **Web Services**

# SEARCH ENGINE OPTIMIZATION (SEO)

Boost your online visibility with strategic SEO techniques. Our experts will optimize your website to improve search engine rankings and attract organic traffic for increased business opportunities

**Benefits:** helps businesses improve their search engine rankings and drive organic traffic to their website, increasing visibility and attracting relevant users



# CONTENT MARKETING

Engage and captivate your target audience with valuable and relevant content. Our content marketing strategies will help you build brand loyalty, establish thought leadership, and drive customer engagement, ultimately leading to increased conversions.

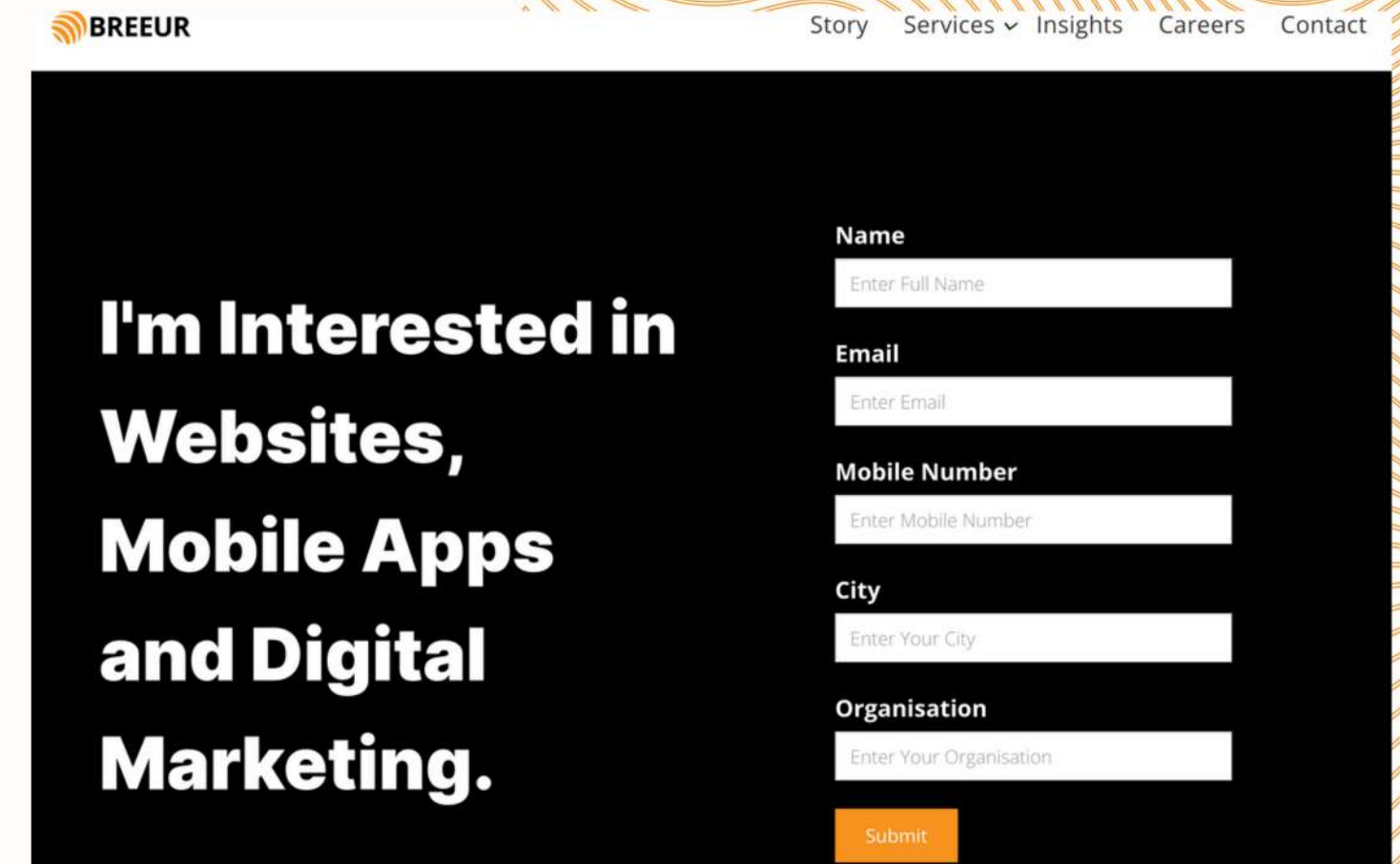


**Benefits:** helps businesses attract and engage customers by creating and sharing valuable and relevant content, establishing thought leadership and building customer trust.

# LANDING PAGE

Maximize your marketing campaigns' effectiveness with a dedicated landing page. Our optimized landing pages will provide a focused and compelling user experience, driving conversions and delivering measurable results for your business.

**Benefits:** help businesses drive conversions by providing a focused and optimized page for a specific marketing campaign or offer, increasing conversion rates and ROI.



The image shows a screenshot of a landing page for BREEUR. The page has a white header with the BREEUR logo on the left and navigation links for Story, Services, Insights, Careers, and Contact on the right. The main content area has a black background. On the left side of this area, there is a large white text block that reads: "I'm Interested in Websites, Mobile Apps and Digital Marketing." On the right side, there is a white contact form with the following fields: Name (with a placeholder "Enter Full Name"), Email (with a placeholder "Enter Email"), Mobile Number (with a placeholder "Enter Mobile Number"), City (with a placeholder "Enter Your City"), and Organisation (with a placeholder "Enter Your Organisation"). Below these fields is an orange "Submit" button.

# ONLINE REPUTATION MANAGEMENT (ORM)

Safeguard and enhance your online reputation with our comprehensive Online Reputation Management services. We'll monitor and manage your brand's online presence, ensuring a positive image and effective response to customer feedback, reviews, and mentions.

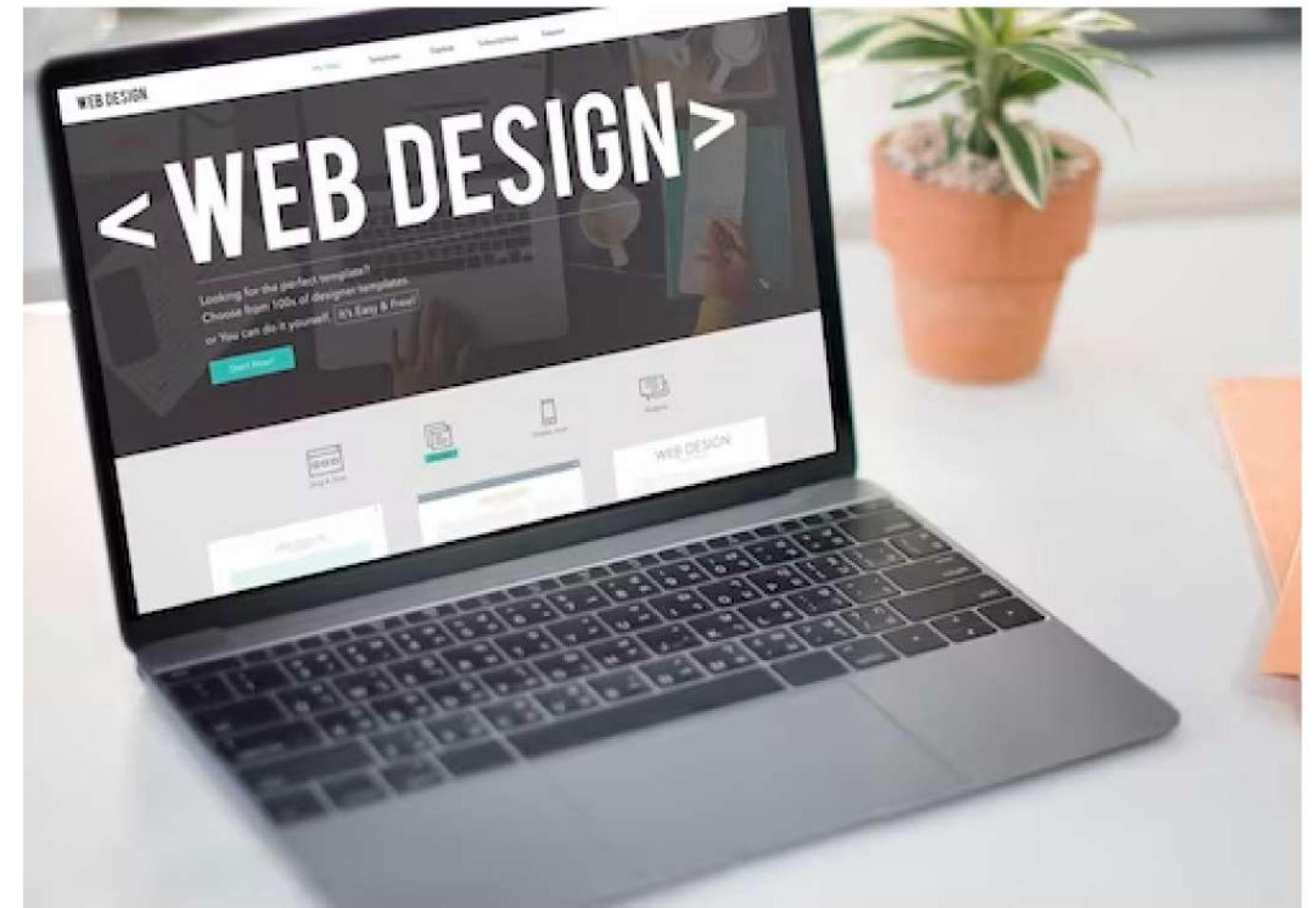


**Benefits:** helps businesses maintain a positive online image, manage reviews, and address customer feedback, safeguarding brand reputation and credibility.

# WEBSITE DESIGN LAYOUT

Make a lasting impression with a visually stunning and user-friendly website design. Our expert designers will create a captivating layout that aligns with your brand identity, enhances user experience, and facilitates easy navigation, helping you convert visitors into loyal customers.

**Benefits:** Creating visually appealing, user-friendly websites that reflect the brand and provide easy navigation and access to information, enhancing user experience and driving conversions





# OUR GOALS

## For Web Services



### Goals 01

**Increase Online Visibility and Brand Awareness:** The goal is to enhance the company's online presence and visibility through effective web services

### Goals 02

**Improve User Experience and Conversion Rates:** The company aims to provide a seamless and user-friendly experience on its website to enhance customer satisfaction and drive conversions.





# **Other Services**

# SMS MARKETING

Reach your target audience instantly and directly with SMS marketing. Promote your products or services through concise and compelling text messages, driving engagement, conversions, and brand awareness.



**Benefits:** Promoting products or services through text messages, reaching customers directly and instantly, driving engagement and sales.

# EMAIL MARKETING

Harness the power of email to connect with your customers. Craft engaging email campaigns to promote your offerings, share valuable content, and nurture customer relationships, resulting in increased leads and sales.

**Benefits:** Promoting products or services through email messages, allowing for personalized and targeted communication, nurturing customer relationships and driving conversions.



# WHATSAPP MARKETING

Utilize the popularity of WhatsApp to reach and engage your audience. Leverage personalized messaging, multimedia content, and interactive features to promote your products or services, fostering direct communication and driving conversions.

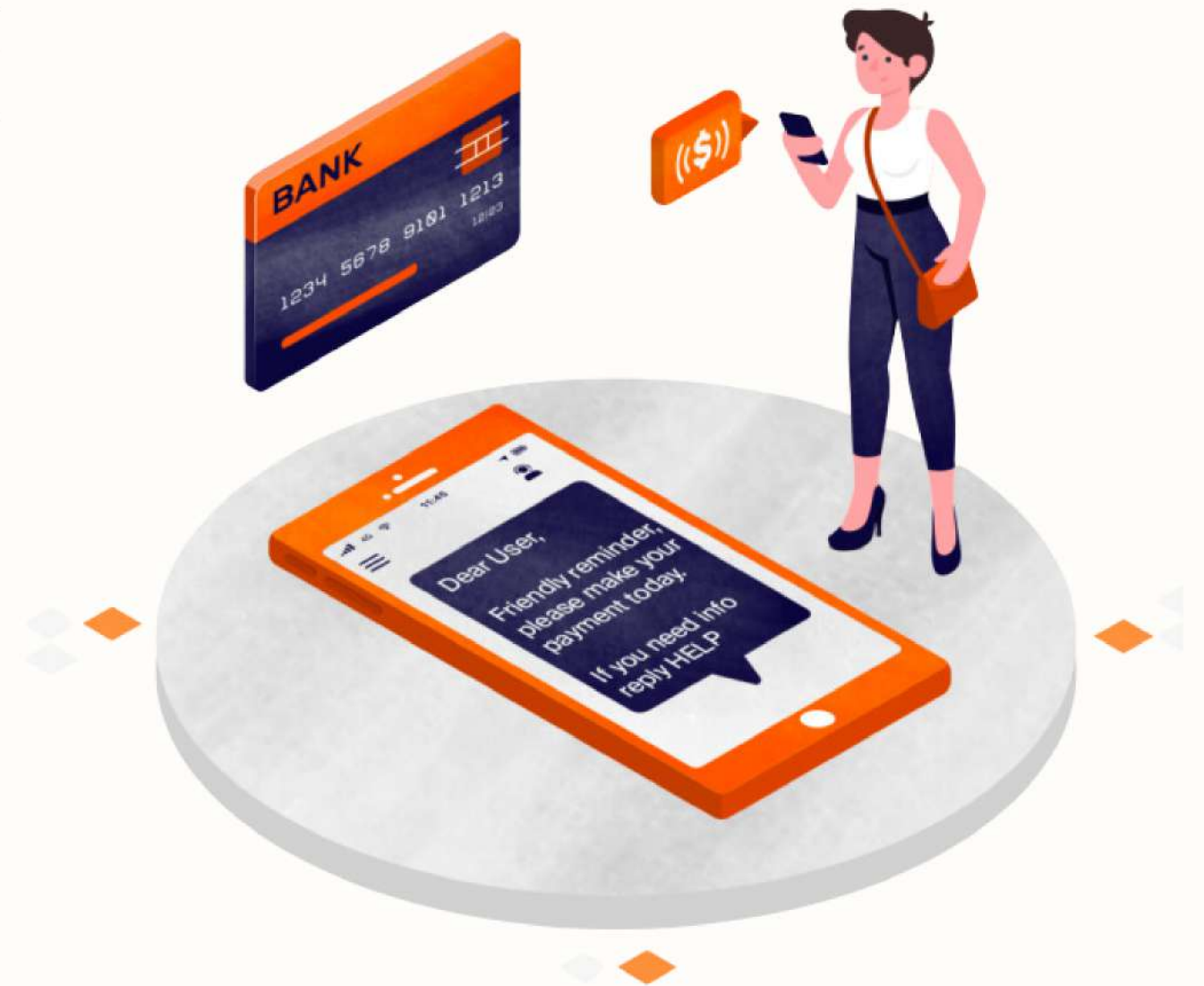
**Benefits:** Promoting products or services through WhatsApp messaging, leveraging the popularity and convenience of the platform to reach and engage with customers.



# VOICE SMS MARKETING

Make an impact with personalized voice messages. Deliver pre-recorded voice messages to your target audience, capturing their attention, and conveying your marketing message effectively, leading to higher engagement and conversions.

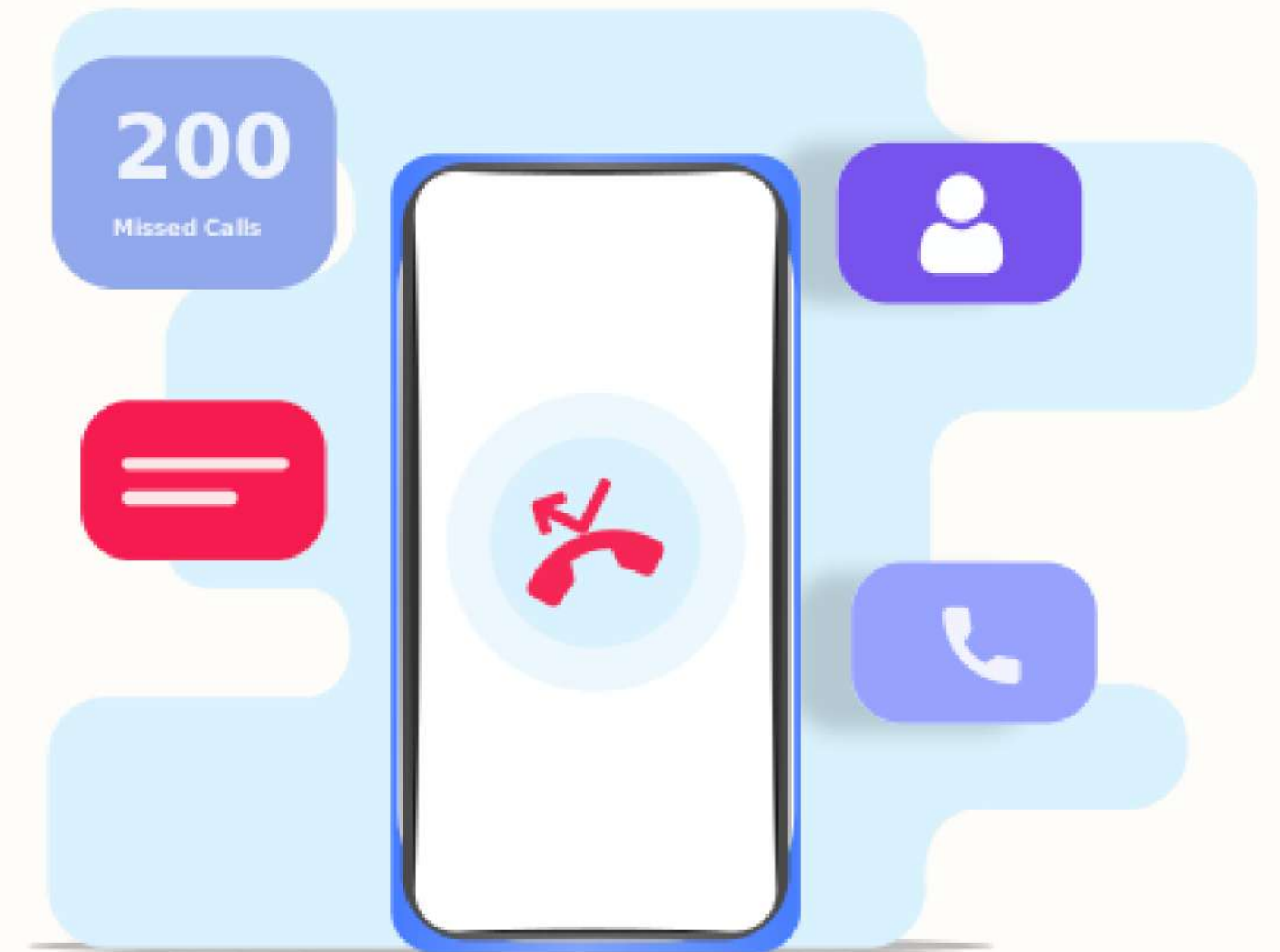
**Benefits:** Promoting products or services through pre-recorded voice messages, delivering a personalized and interactive marketing experience.



# MISSED CALL ALERT CAMPAIGN

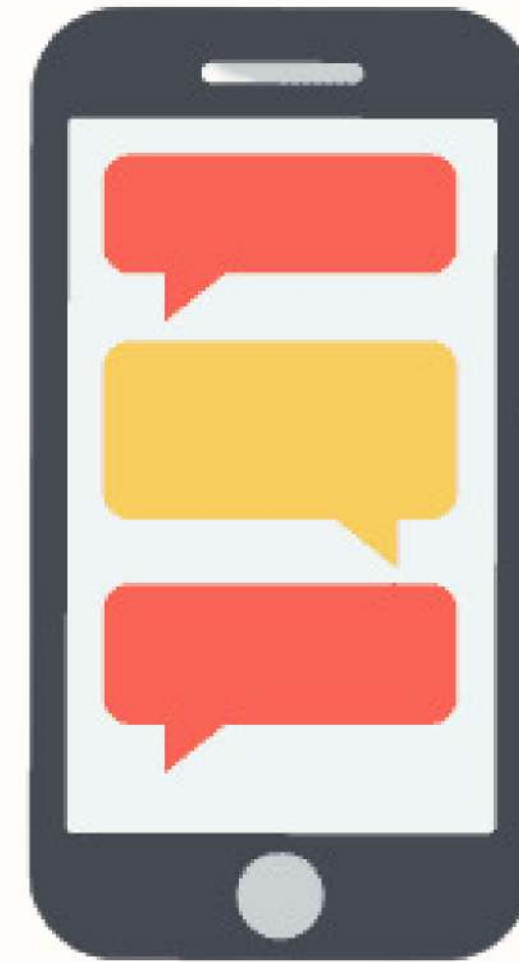
Engage customers with a simple missed call.  
Encourage them to give a missed call, and in return,  
send them promotional messages, offers, or  
information, fostering customer engagement and  
driving interest in your products or services.

**Benefits:** Promoting products or services by asking customers to give a missed call and then sending promotional messages, providing a hassle-free engagement method for customers.



# SHORTCODE SMS MARKETING

Make your marketing messages memorable with shortcode SMS. Promote your products or services using short and easy-to-remember phone numbers, enabling quick customer response, and enhancing brand recognition and recall.



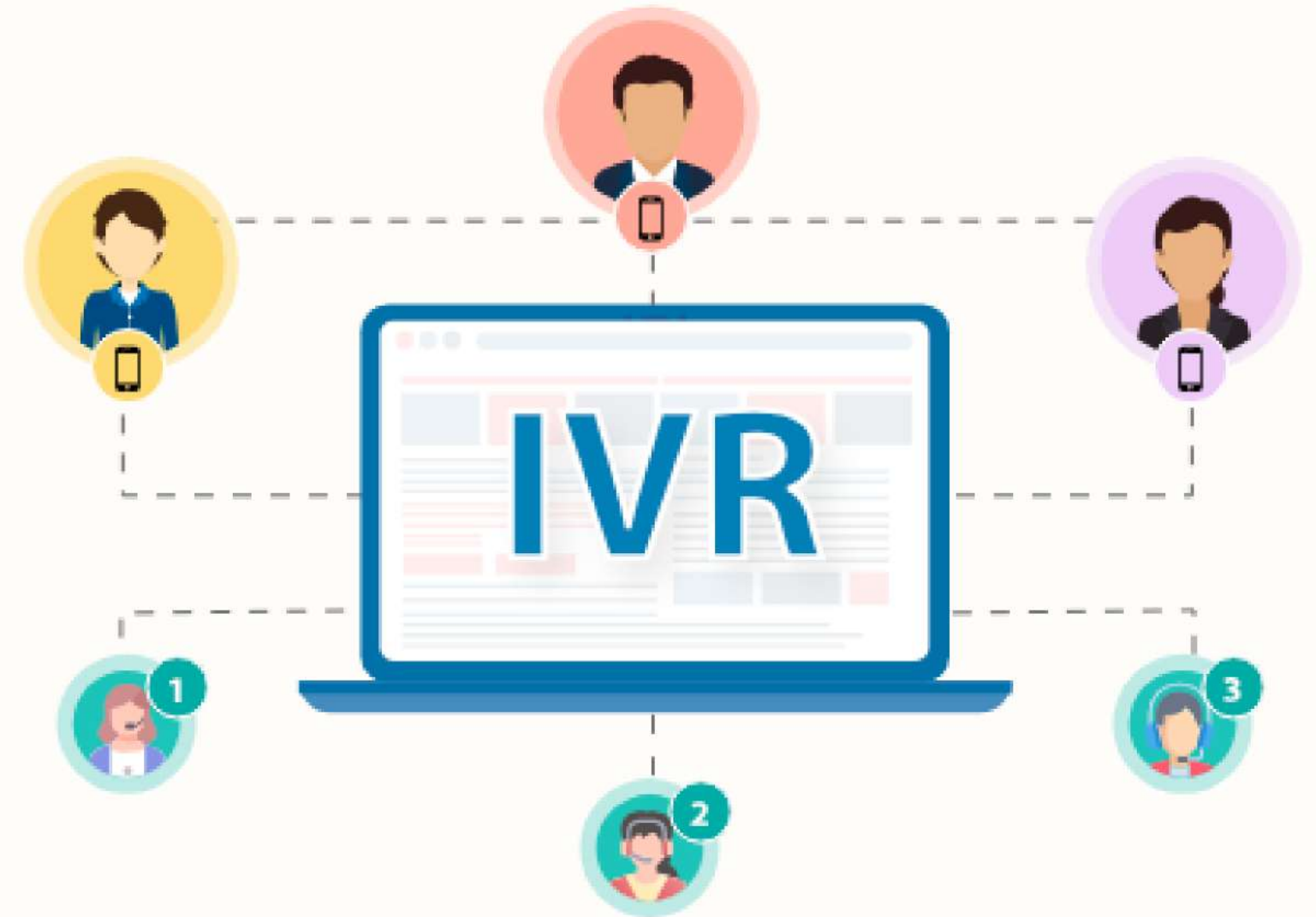
**Benefits:** Promoting products or services through short, memorable phone numbers, enabling easy customer engagement and response..



# IVR NUMBER MARKETING

Enhance customer interaction with IVR number marketing. Utilize interactive voice response systems to engage customers, provide information, and promote your offerings, creating a seamless and personalized experience that drives conversions and customer satisfaction.

**Benefits:** Promoting products or services through interactive voice response (IVR) systems, providing an automated and personalized customer experience.



# AFFILIATE MARKETING

Expand your reach through strategic partnerships. Collaborate with individuals or companies who promote your products or services in exchange for a commission, leveraging their networks to drive traffic, leads, and sales, ultimately boosting your revenue.

**Benefits:** Promoting products or services by partnering with individuals or companies who promote them in exchange for a commission, expanding reach and driving sales through a network of affiliates.



# IN-APP MARKETING

Capitalize on the popularity of mobile and web applications. Advertise and promote your products or services within apps, reaching a captive audience and driving conversions through targeted ads, notifications, or exclusive offers.

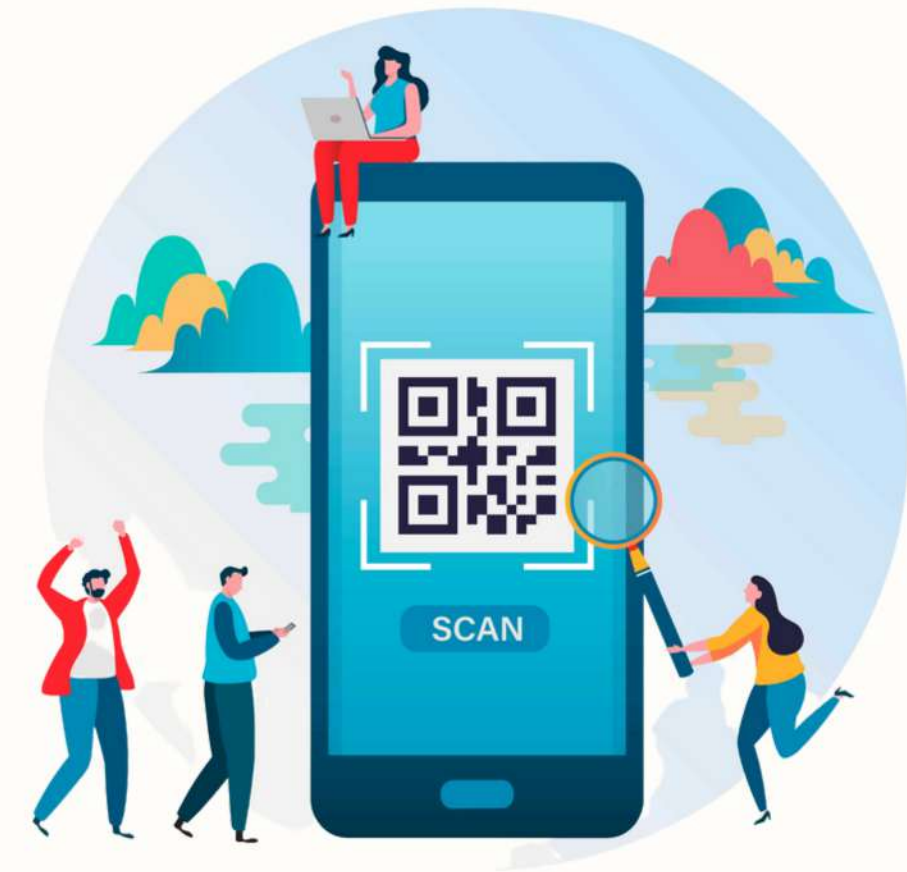
**Benefits:** Promoting products or services through ads or promotions within mobile or web applications, reaching users directly within their preferred platforms.



# QR CODE MARKETING

Drive engagement with scannable QR codes. Embed QR codes in your marketing materials or physical locations, allowing users to access promotional content, exclusive offers, or additional information, fostering interest, and increasing conversions.

**Benefits:** Promoting products or services through scannable QR codes that direct users to promotional content, providing a seamless and interactive way to engage with customers.



# VIDEO PRODUCTION

Tell your brand's story through captivating videos. Create and produce high-quality videos that showcase your products or services, entertain and engage your audience, and leave a lasting impression, ultimately driving brand awareness, customer loyalty, and sales.

**Benefits:** Creating and producing videos for promotional or entertainment purposes, capturing and retaining audience attention through engaging visual content.



# OUR GOALS

## For Other Services



### Goals 01

**Increase Sales and Revenue:**  
Regardless of the marketing service used, the ultimate goal for many companies is to drive sales and generate revenue.

### Goals 02

**Build and Nurture Customer Relationships:** Another common goal of these marketing services is to establish and foster strong customer relationships.



# Global Clientele



**PROTTO**



**ABSOLUTE**

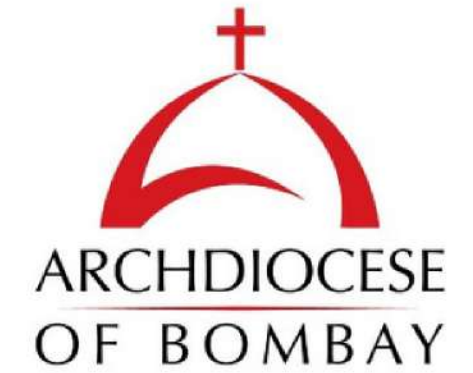
**medikabazaar**  
...ProCure & Cure



**afdindia**  
gateway to global design schools



**RAGGED KINGDOM**  
WORK BY JAMIE REID



**मुंबई विद्यापीठ**  
**University of Mumbai**







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 National Service Scheme  
 युवा कार्यक्रम और खेल मंत्रालय  
 Ministry of Youth Affairs and Sports  
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VITRUVIO



K S W A ' S  
**YUVA**  
**PARIVARTAN**  
 A C A D E M Y  
 GIVING YOUTH A SECOND CHANCE



ira  
 INTERNATIONAL



SUBZERO

# Thank you!

Feel free to approach us if  
you have any questions.

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